



JOINT NEWS RELEASE

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NTU Singapore and University of Economics Ho Chi Minh City, Vietnam plan to launch international MBA to empower global leaders

Nanyang Technological University, Singapore (NTU Singapore) and Vietnam's University of Economics Ho Chi Minh (UEH) are planning to launch a new International Master of Business Administration (IMBA) programme.

The new programme, which would commence in the second half of 2024, aims to deliver a comprehensive business education, leveraging the combined expertise of both universities to equip participants with the skills and knowledge needed to thrive in today's green and tech world.

Upon meeting the graduation requirements of the programme, students would be awarded the **NTU MBA Degree** conferred by NTU Singapore. Students will also receive the **Certificate of Completion in Business Administration** from UEH, acknowledging their successful completion of the programme's curriculum.

The joint Memorandum of Agreement (MOA) between both universities for the programme was signed in July at UEH by **Dean of NTU's College of Business (Nanyang Business School) Professor Christina Soh**, and **Dean of UEH's School of Management, College of Business, Dr Ngo Quang Huan**.

The signing was witnessed by **NTU Deputy President and Provost Professor Ling San** and **UEH President Professor Su Dinh Thanh**.

NTU Deputy President and Provost Professor Ling San said: "The Nanyang IMBA is a collaborative effort between the two universities, combining NTU's strengths in technology and innovation with UEH's local insights. Together, we aim to transform working professionals into global business leaders equipped with the knowledge and skills needed to succeed in the technology-driven global business environment. This collaboration strengthens the existing competitive advantage of both Singapore and Vietnam, as they rank among the top three startup ecosystems in Southeast Asia.

“With our IMBA programme's focus on Technology and Innovation, both universities can tap into each other's innovation ecosystems to nurture the next generation of business leaders ready to thrive in a tech-driven world. We are confident that this partnership will yield fruitful results, and we eagerly anticipate the various ways our institutions will collaborate and contribute to the betterment of our communities.”

UEH President Professor Su Dinh Thanh, said: “We look forward to the continued vibrant collaboration between UEH and NTU. It would emphasise the potential and opportunities that the International MBA programme will bring to students. This collaboration between UEH and NTU will bring together the expertise of our two institutions, to help us foster global knowledge exchange, develop leadership, and cultivate talents to contribute to the economic growth of both nations.”

The IMBA programme offers three key value propositions to participants. First, it focuses on technology and innovation, providing participants with a solid foundation in business principles while equipping them with a good understanding of current and future technologies and innovations.

This enables them to leverage technology for enterprise transformation, smart economy development, and urban sustainability. The IMBA programme is also aligned with the Vietnam Government's national master plan to foster economic growth through science, technology, innovation, and digital transformation.

Professor Christina Soh, Dean of NTU's Nanyang Business School, said: “As a premier business school in a leading technological university, NBS is perfectly placed to offer the NTU-UEH International MBA. The programme's diverse array of modules, each tailored to address a distinct facet of business and management, will equip aspiring leaders with the agility and foresight to succeed in today's rapidly evolving business environment.

“This partnership brings together global perspectives and local context. UEH faculty possesses a strong understanding and experience of the local business environment in Vietnam, including cultural, economic, and political factors, while NTU's faculty provides evidence-based knowledge and global applications for this programme. This collaboration strikes a balance between acting locally and thinking globally.”

Both universities also recognise the demands of working professionals and have responded by adopting a hybrid teaching model for the Nanyang IMBA programme.

This approach combines in-person classes with online synchronous seminars enabling dynamic in-person interactions, collaborative learning experiences, and real-time engagement in online seminars, fostering a vibrant and enriching learning community. With this flexible approach, this empowers working professionals to excel in their careers while gaining transformative education that fits their busy schedules.

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About Nanyang Technological University, Singapore

A research-intensive public university, Nanyang Technological University, Singapore (NTU Singapore) has 33,000 undergraduate and postgraduate participants in the Engineering, Business, Science, Medicine, Humanities, Arts, & Social Sciences, and Graduate colleges.

NTU is also home to world-renowned autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre for Environmental Life Sciences Engineering – and various leading research centres such as the Nanyang Environment & Water Research Institute (NEWRI) and Energy Research Institute @ NTU (ERI@N).

Under the NTU Smart Campus vision, the University harnesses the power of digital technology and tech-enabled solutions to support better learning and living experiences, the discovery of new knowledge, and the sustainability of resources.

Ranked amongst the world's top universities, the University's main campus is also frequently listed among the world's most beautiful. Known for its sustainability, over 95% of its building projects are certified Green Mark Platinum. Apart from its main campus, NTU also has a medical campus in Novena, Singapore's healthcare district.

For more information, visit www.ntu.edu.sg

About Nanyang Business School

Consistently ranked among the world's premier business schools, Nanyang Technological University's Nanyang Business School (NBS) has been preparing leaders for business and public service, advancing global management knowledge and practice for decades. Being fully integrated into Nanyang Technological University, we draw on the strengths of one of Asia's most comprehensive research-intensive universities to provide holistic, interdisciplinary business education. NBS believes that responsible and culturally sensitive leadership in business and government is key to securing a sustainable future for a globalised world. Through our teaching and research, we are well-placed to empower the next generation of business leaders to

innovate for the future, lead with impact, and transform with cultural dexterity. For more information, visit www.ntu.edu.sg

About University of Economics Ho Chi Minh, Vietnam

With a storied history of more than 45 years since its inception and the overwhelming recognition from both the local and global academic communities on the teaching, learning and research quality, along with the consulting and knowledge transfer capabilities, we are proud to now embark on a new journey to become a Sustainable and Multidisciplinary UEH University.

We are profoundly grateful for the continued patronage from our partners for your shared vision towards building a sustainable future for the community and world.

For more information, visit www.ueh.edu.vn

About UEH's School of Management (SOM)

Formerly established in 1990 and known as the Faculty of Business Administration and upon integration of 03 divisions: Fundamental Management Science, Merchandize and Economic Laws, the School of Management has cultivated over 30 years of progress with innovative development, all of which have received various honor awards by the State and the Government.

For more information, visit <https://ueh.edu.vn/school-landing-page/som/en>