

Number of Supplier participated: 9

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
Yes	INGRID DESIGN PTE LTD	Other Additional Items (Optional) n) i) NIEC Logo Animation	1	2,000.00	2000	0.33	660
		Print f) Brochure (up to B5 size) ii) 6pp	1	1,400.00	1400	0.33	462
		Other Additional Items (Optional) q) i) Designing Services	1	150.00	150	0.33	49.5
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	1,400.00	1400	0.33	462
		Other Additional Items (Optional) p) i) Copywriting	1	80.00	80	0.33	26.4
		Print f) Brochure (up to B5 size) iii) 8pp	1	1,800.00	1800	0.33	594
		Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	5,000.00	5000	0.33	1650
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	800.00	800	0.33	264
		Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	1,200.00	1200	0.33	396
		Brand Refresh l) i) Canva Template for Social Media	1	600.00	600	0.33	198
		Brand Refresh j) i) Virtual Background	1	400.00	400	0.33	132
		Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	2,000.00	2000	0.33	660
		Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	900.00	900	0.33	297

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
Yes	INGRID DESIGN PTE LTD	Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	700.00	700	0.33	231
		Other Additional Items (Optional) o) Translation ii) from English to Malay	1	0.30	0.3	0.33	0.1
		Digital e) i) Adaptation Print g) Pull-Up Banners	1	60.00	60	0.33	19.8
		Brand Refresh i) i) Email Signature Template	1	500.00	500	0.33	165
		Digital a) i) Key Visual Other Additional Items (Optional) o) Translation i) from English to Chinese	1	200.00	200	0.33	66
		Print f) Brochure (up to B5 size) i) 4pp	1	3,300.00	3300	0.33	1089
		Other Additional Items (Optional) m) Post-Production Video Editing iii) Up to 5 minute	1	0.30	0.3	0.33	0.1
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	1,200.00	1200	0.33	396
		Digital b) Social Media Post/Advertisement i) Static Image	1	1,600.00	1600	0.33	528
		Brand Refresh k) i) PowerPoint Template	1	1,000.00	1000	0.33	330
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	450.00	450	0.33	148.5
		Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	500.00	500	0.33	165
		Digital d) i) Infographic (up to A4)	1	660.00	660	0.33	217.8
			1	1,200.00	1200	0.33	396
			1	1,400.00	1400	0.33	462

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
Yes	INGRID DESIGN PTE LTD	Other Additional Items (Optional) o) Translation iii) from English to Tamil	1	0.35	0.35	0.34	0.12
	The Brand Fellows Pte Ltd	Other Additional Items (Optional) n) i) NIEC Logo Animation	1	500.00	500	0.33	165
		Print f) Brochure (up to B5 size) ii) 6pp	1	1,800.00	1800	0.33	594
		Other Additional Items (Optional) q) i) Designing Services	1	250.00	250	0.33	82.5
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	2,250.00	2250	0.33	742.5
		Other Additional Items (Optional) p) i) Copywriting	1	250.00	250	0.33	82.5
		Print f) Brochure (up to B5 size) iii) 8pp	1	2,400.00	2400	0.33	792
		Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	20,000.00	20000	0.33	6600
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	1,500.00	1500	0.33	495
		Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	1,500.00	1500	0.33	495
		Brand Refresh l) i) Canva Template for Social Media	1	1,500.00	1500	0.33	495
		Brand Refresh j) i) Virtual Background	1	500.00	500	0.33	165
		Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	7,500.00	7500	0.33	2475

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
Yes	The Brand Fellows Pte Ltd	Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	2,400.00	2400	0.33	792
		Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	750.00	750	0.33	247.5
		Other Additional Items (Optional) o) Translation ii) from English to Malay	1	0.18	0.18	0.33	0.06
		Digital e) i) Adaptation Print g) Pull-Up Banners	1	250.00	250	0.33	82.5
		Brand Refresh i) i) Email Signature Template	1	500.00	500	0.33	165
		Digital a) i) Key Visual	1	500.00	500	0.33	165
		Other Additional Items (Optional) o) Translation i) from English to Chinese	1	1,000.00	1000	0.33	330
		Print f) Brochure (up to B5 size) i) 4pp	1	0.20	0.2	0.35	0.07
		Other Additional Items (Optional) m) Post-Production Video Editing iii) Up to 5 minute	1	1,200.00	1200	0.33	396
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	3,750.00	3750	0.33	1237.5
		Digital b) Social Media Post/Advertisement i) Static Image	1	3,600.00	3600	0.33	1188
		Brand Refresh k) i) PowerPoint Template	1	500.00	500	0.33	165
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	1,500.00	1500	0.33	495
			1	1,800.00	1800	0.33	594

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
Yes	The Brand Fellows Pte Ltd	Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	5,500.00	5500	0.33	1815
		Digital d) i) Infographic (up to A4)	1	2,400.00	2400	0.33	792
		Other Additional Items (Optional) o) Translation iii) from English to Tamil	1	0.20	0.2	0.35	0.07
CREATIVESATWORK PTE. LTD.							
		Other Additional Items (Optional) n) i) NIEC Logo Animation	1	1,500.00	1500	0.33	495
		Print f) Brochure (up to B5 size) ii) 6pp	1	1,200.00	1200	0.33	396
		Other Additional Items (Optional) q) i) Designing Services	1	65.00	65	0.33	21.45
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	1,100.00	1100	0.33	363
		Other Additional Items (Optional) p) i) Copywriting	1	60.00	60	0.33	19.8
		Print f) Brochure (up to B5 size) iii) 8pp	1	1,600.00	1600	0.33	528
		Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	8,000.00	8000	0.33	2640
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	450.00	450	0.33	148.5
		Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	650.00	650	0.33	214.5
		Brand Refresh l) i) Canva Template for Social Media	1	800.00	800	0.33	264
		Brand Refresh j) i) Virtual Background	1	350.00	350	0.33	115.5

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Yes	CREATIVESATWORK PTE. LTD.	Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	2,400.00	2400	0.33	792
		Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	550.00	550	0.33	181.5
		Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	350.00	350	0.33	115.5
		Other Additional Items (Optional) o) Translation ii) from English to Malay	1	1.20	1.2	0.33	0.4
		Digital e) i) Adaptation Print g) Pull-Up Banners	1	60.00	60	0.33	19.8
		Brand Refresh i) i) Email Signature Template	1	800.00	800	0.33	264
		Digital a) i) Key Visual	1	700.00	700	0.33	231
		Other Additional Items (Optional) o) Translation i) from English to Chinese	1	1,800.00	1800	0.33	594
		Print f) Brochure (up to B5 size) i) 4pp	1	1.00	1	0.33	0.33
		Other Additional Items (Optional) m) Post-Production Video Editing iii) Up to 5 minute	1	1,000.00	1000	0.33	330
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	1,600.00	1600	0.33	528
		Digital b) Social Media Post/Advertisement i) Static Image	1	800.00	800	0.33	264
		Brand Refresh k) i) PowerPoint Template	1	250.00	250	0.33	82.5
			1	75.00	75	0.33	24.75

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
Yes	CREATIVESATWORK PTE. LTD.	Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	180.00	180	0.33	59.4
		Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	1,200.00	1200	0.33	396
		Digital d) i) Infographic (up to A4)	1	1,200.00	1200	0.33	396
		Other Additional Items (Optional) o) Translation iii) from English to Tamil	1	1.20	1.2	0.33	0.4
NETFARMER PTE. LTD.							
		Optional Items - 2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	950.00	11400	12.00	11400
		2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	950.00	11400	12.00	11400
		Optional Items - 2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	22,560.00	22560	1.00	22560

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Yes	NETFARMER PTE. LTD.	2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	22,560.00	22560	1.00	22560
No	Vicinity Studio Pte. Ltd.	Other Additional Items (Optional) n) i) NIEC Logo Animation	1	3,000.00	3000	0.00	0
		Print f) Brochure (up to B5 size) ii) 6pp	1	2,500.00	2500	0.00	0
		Other Additional Items (Optional) q) i) Designing Services	1	3,000.00	3000	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	2,800.00	2800	0.00	0
		Other Additional Items (Optional) p) i) Copywriting	1	2,000.00	2000	0.00	0
		Print f) Brochure (up to B5 size) iii) 8pp	1	2,500.00	2500	0.00	0
		Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	2,500.00	2500	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	2,800.00	2800	0.00	0
		Optional Items - 2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	5,000.00	60000	0.00	0

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No	Vicinity Studio Pte. Ltd.	Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	2,800.00	2800	0.00	0
		Brand Refresh l) i) Canva Template for Social Media	1	500.00	500	0.00	0
		Brand Refresh j) i) Virtual Background	1	2,500.00	2500	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	2,800.00	2800	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	2,800.00	2800	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	2,800.00	2800	0.00	0
		2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	5,000.00	60000	0.00	0
		Other Additional Items (Optional) o) Translation ii) from English to Malay	1	50.00	50	0.00	0
		Digital e) i) Adaptation Optional Items - 2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	5,000.00	5000	0.00	0
		Print g) Pull-Up Banners	1	2,500.00	2500	0.00	0

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No	Vicinity Studio Pte. Ltd.	Brand Refresh i) i) Email Signature Template	1	500.00	500	0.00	0
		Digital a) i) Key Visual Other Additional Items (Optional) o)	1	250.00	250	0.00	0
		Translation i) from English to Chinese Print f) Brochure (up to B5 size) i) 4pp	1	50.00	50	0.00	0
		Other Additional Items (Optional) m) Post- Production Video Editing iii) Up to 5 minute	1	2,800.00	2800	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	2,800.00	2800	0.00	0
		Digital b) Social Media Post/Advertisement i) Static Image	1	250.00	250	0.00	0
		Brand Refresh k) i) PowerPoint Template	1	500.00	500	0.00	0
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	250.00	250	0.00	0
		2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	5,000.00	5000	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	2,800.00	2800	0.00	0
		Digital d) i) Infographic (up to A4)	1	2,500.00	2500	0.00	0

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No	Vicinity Studio Pte. Ltd.	Other Additional Items (Optional) o) Translation iii) from English to Tamil	1	50.00	50	0.00	0
	Collabative Pte Ltd						
		Other Additional Items (Optional) n) i) NIEC Logo Animation	1	1,020.00	1020	0.00	0
		Print f) Brochure (up to B5 size) ii) 6pp	1	5,435.00	5435	0.00	0
		Other Additional Items (Optional) q) i) Designing Services	1	410.00	410	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	1,140.00	1140	0.00	0
		Other Additional Items (Optional) p) i) Copywriting	1	100.00	100	0.00	0
		Print f) Brochure (up to B5 size) iii) 8pp	1	6,345.00	6345	0.00	0
		Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	8,245.00	8245	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	1,800.00	1800	0.00	0
		Optional Items - 2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	101,760.00	1221120	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	720.00	720	0.00	0
		Brand Refresh l) i) Canva Template for Social Media	1	1,760.00	1760	0.00	0
		Brand Refresh j) i) Virtual Background	1	415.00	415	0.00	0

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
No	Collabtive Pte Ltd	Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	2,160.00	2160	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	2,410.00	2410	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	815.00	815	0.00	0
		2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	101,760.00	1221120	0.00	0
		Other Additional Items (Optional) o) Translation ii) from English to Malay	1	0.16	0.16	0.00	0
		Digital e) i) Adaptation Optional Items - 2.	1	350.00	350	0.00	0
		Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	89,235.00	89235	0.00	0
		Print g) Pull-Up Banners	1	1,495.00	1495	0.00	0
		Brand Refresh i) i) Email Signature Template	1	305.00	305	0.00	0
		Digital a) i) Key Visual	1	3,440.00	3440	0.00	0
		Other Additional Items (Optional) o) Translation i) from English to Chinese	1	0.10	0.1	0.00	0
		Print f) Brochure (up to B5 size) i) 4pp	1	4,420.00	4420	0.00	0

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No	Collabtive Pte Ltd	Other Additional Items (Optional) m) Post-Production Video Editing iii) Up to 5 minute	1	1,800.00	1800	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	3,025.00	3025	0.00	0
		Digital b) Social Media Post/Advertisement i) Static Image	1	600.00	600	0.00	0
		Brand Refresh k) i) PowerPoint Template	1	980.00	980	0.00	0
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	1,330.00	1330	0.00	0
		2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	89,235.00	89235	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	4,225.00	4225	0.00	0
		Digital d) i) Infographic (up to A4)	1	2,880.00	2880	0.00	0
		Other Additional Items (Optional) o) Translation iii) from English to Tamil	1	0.20	0.2	0.00	0
ERNEST & KIN LLP							
		Other Additional Items (Optional) n) i) NIEC Logo Animation	1	800.00	800	0.00	0
		Print f) Brochure (up to B5 size) ii) 6pp	1	3,000.00	3000	0.00	0

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No	ERNEST & KIN LLP	Other Additional Items (Optional) q) i) Designing Services	1	85.00	85	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	4,000.00	4000	0.00	0
		Other Additional Items (Optional) p) i) Copywriting	1	75.00	75	0.00	0
		Print f) Brochure (up to B5 size) iii) 8pp	1	4,500.00	4500	0.00	0
		Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	5,000.00	5000	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	750.00	750	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	1,500.00	1500	0.00	0
		Brand Refresh l) i) Canva Template for Social Media	1	2,400.00	2400	0.00	0
		Brand Refresh j) i) Virtual Background	1	450.00	450	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	7,500.00	7500	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	1,000.00	1000	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	500.00	500	0.00	0
		Other Additional Items (Optional) o) Translation ii) from English to Malay	1	0.38	0.38	0.00	0

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No	ERNEST & KIN LLP	Digital e) i) Adaptation Print g) Pull-Up Banners	1	85.00	85	0.00	0
		Brand Refresh i) i) Email Signature Template	1	550.00	550	0.00	0
		Digital a) i) Key Visual Other Additional Items (Optional) o)	1	350.00	350	0.00	0
		Translation i) from English to Chinese	1	1,800.00	1800	0.00	0
		Print f) Brochure (up to B5 size) i) 4pp Other Additional Items (Optional) m) Post-Production Video Editing iii) Up to 5 minute	1	0.38	0.38	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	2,500.00	2500	0.00	0
		Digital b) Social Media Post/Advertisement i) Static Image Brand Refresh k) i) PowerPoint Template	1	5,350.00	5350	0.00	0
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	1,250.00	1250	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	450.00	450	0.00	0
		Digital d) i) Infographic (up to A4) Other Additional Items (Optional) o)	1	2,400.00	2400	0.00	0
		Translation iii) from English to Tamil	1	850.00	850	0.00	0
			1	0.38	0.38	0.00	0

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No	CREATIVESATWORK PTE. LTD.	Optional Items - 2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	12,000.00	144000	0.00	0
		2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	12,000.00	144000	0.00	0
		Optional Items - 2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	28,800.00	28800	0.00	0
		2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	28,800.00	28800	0.00	0
LIONCAT GROUP PTE.LTD.							
		Other Additional Items (Optional) n) i) NIEC Logo Animation	1	3,500.00	3500	0.00	0
		Print f) Brochure (up to B5 size) ii) 6pp	1	5,000.00	5000	0.00	0
		Other Additional Items (Optional) q) i) Designing Services	1	250.00	250	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	1,500.00	1500	0.00	0

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No	LIONCAT GROUP PTE.LTD.	Other Additional Items (Optional) p) i) Copywriting	1	180.00	180	0.00	0
		Print f) Brochure (up to B5 size) iii) 8pp	1	8,000.00	8000	0.00	0
		Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	15,000.00	15000	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	2,800.00	2800	0.00	0
		Optional Items - 2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	6,500.00	78000	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	1,000.00	1000	0.00	0
		Brand Refresh l) i) Canva Template for Social Media	1	1,200.00	1200	0.00	0
		Brand Refresh j) i) Virtual Background	1	1,200.00	1200	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	2,800.00	2800	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	3,500.00	3500	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	1,500.00	1500	0.00	0
		2. Marketing on Chinese Platforms - In addition, the agency is required to support monthly in:	12	6,500.00	78000	0.00	0

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
No	LIONCAT GROUP PTE.LTD.	Other Additional Items (Optional) o) Translation ii) from English to Malay	1	0.45	0.45	0.00	0
		Digital e) i) Adaptation Optional Items - 2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	150.00	150	0.00	0
		Print g) Pull-Up Banners	1	1,500.00	1500	0.00	0
		Brand Refresh i) i) Email Signature Template	1	1,500.00	1500	0.00	0
		Digital a) i) Key Visual	1	5,000.00	5000	0.00	0
		Other Additional Items (Optional) o) Translation i) from English to Chinese	1	0.35	0.35	0.00	0
		Print f) Brochure (up to B5 size) i) 4pp	1	3,000.00	3000	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing iii) Up to 5 minute	1	2,000.00	2000	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	5,000.00	5000	0.00	0
		Digital b) Social Media Post/Advertisement i) Static Image	1	800.00	800	0.00	0
		Brand Refresh k) i) PowerPoint Template	1	2,500.00	2500	0.00	0
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	1,500.00	1500	0.00	0

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
No	LIONCAT GROUP PTE.LTD.	2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	95,000.00	95000	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	8,000.00	8000	0.00	0
		Digital d) i) Infographic (up to A4)	1	1,200.00	1200	0.00	0
		Other Additional Items (Optional) o) Translation iii) from English to Tamil	1	0.45	0.45	0.00	0
	NETFARMER PTE. LTD.						
		Other Additional Items (Optional) o) Translation i) from English to Chinese	1	1.00	1	0.00	0
	121 USA LLC						
		Other Additional Items (Optional) n) i) NIEC Logo Animation	1	1,100.25	1100.25	0.00	0
		Print f) Brochure (up to B5 size) ii) 6pp	1	2,619.00	2619	0.00	0
		Other Additional Items (Optional) q) i) Designing Services	1	70.00	70	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing ii) Up to 3 minute	1	972.00	972	0.00	0
		Other Additional Items (Optional) p) i) Copywriting	1	70.00	70	0.00	0
		Print f) Brochure (up to B5 size) iii) 8pp	1	3,280.50	3280.5	0.00	0

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
No	121 USA LLC	Brand Refresh h) i) Comprehensive Corporate Brand Guide	1	4,347.00	4347	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements ii) Up to 30 seconds	1	1,950.75	1950.75	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing i) Up to 1 minute	1	546.75	546.75	0.00	0
		Brand Refresh l) i) Canva Template for Social Media	1	1,296.00	1296	0.00	0
		Brand Refresh j) i) Virtual Background	1	486.00	486	0.00	0
		Other Additional Items (Optional) m) Post-Production Video Editing iv) Up to 10 minute	1	2,713.50	2713.5	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iii) Up to 1 minute	1	3,051.00	3051	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements i) Up to 10 seconds	1	1,262.25	1262.25	0.00	0
		Other Additional Items (Optional) o) Translation ii) from English to Malay	1	0.49	0.49	0.00	0
		Digital e) i) Adaptation Optional Items - 2.	1	70.00	70	0.00	0
		Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	55,533.60	55533.6	0.00	0

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
No	121 USA LLC	Print g) Pull-Up Banners	1	918.00	918	0.00	0
		Brand Refresh i) i) Email Signature Template	1	324.00	324	0.00	0
		Digital a) i) Key Visual Other Additional Items (Optional) o)	1	1,836.00	1836	0.00	0
		Translation i) from English to Chinese	1	0.49	0.49	0.00	0
		Print f) Brochure (up to B5 size) i) 4pp Other Additional Items (Optional) m) Post-Production Video Editing iii) Up to 5 minute	1	2,160.00	2160	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements iv) Up to 1.5 minutes	1	1,518.75	1518.75	0.00	0
		Digital b) Social Media Post/Advertisement i) Static Image Brand Refresh k) i) PowerPoint Template	1	4,326.75	4326.75	0.00	0
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	378.00	378	0.00	0
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	1,458.00	1458	0.00	0
		Digital b) Social Media Post/Advertisement ii) Carousel Image-up to 6 images	1	161.66	161.66	0.00	0
		2. Marketing on Chinese Platforms - The agency is required to conceptualise, develop and design the following social media posts and advertisement campaigns for NIEC items for 1 year	1	55,533.60	55533.6	0.00	0
		Digital c) Video Reels for Social Media Post/Advertisements v) Up to 3 minutes	1	6,642.00	6642	0.00	0

Awarded	Supplier	Event - Lot Title	Bid Quantity	Price (SGD)	Total Bid (SGD)	Awarded Quantity (SGD)	Awarded Spend (SGD)
No	121 USA LLC	Digital d) i) Infographic (up to A4) Other Additional Items (Optional) o) Translation iii) from English to Tamil	1	2,011.50	2011.5	0.00	0
			1	0.49	0.49	0.00	0