

Schedule for (SCTP) Advanced Professional Certificate in UX Design and Digital Product Management - Cohort 8						Updated:	14 Aug 24
	Date	Unit	Lesson Title	F2F (NTU@one-North)	Online Zoom	Mode of Delivery	
M1: UX FUNDAMENTALS			Key Topics: Week 1: Product Management Week 2: Introduction to UX Research (Quantitative Survey)				
TUE	17 Dec-24		Welcome + scene setting + intro to capstone selection		19:00 - 22:00	Virtual	
WED	18 Dec-24		Product management Fundamentals		19:00 - 22:00	Virtual	
THU	19 Dec-24		Product management Lifecycle, Product Opportunity Discovery		19:00 - 22:00	Virtual	
FRI	20 Dec-24						
SAT	21 Dec-24	CO	Product management	10:00 - 13:00		F2F	
		CW	Career Workshop #1: Fundamentals of Career Discovery, Navigation and Readiness	14:00 - 17:00		F2F	
SUN	22 Dec-24						
MON	23 Dec-24		Assignment + Self-Study				
TUE	24 Dec-24		Assignment + Self-Study				
WED	25 Dec-24	PH	Christmas Day				
THU	26 Dec-24		Capstone selection & Intro to research (RQs)		19:00 - 22:00	Virtual	
FRI	27 Dec-24		Quantitative survey		19:00 - 22:00	Virtual	
SAT	28 Dec-24	CO	"No time" sprint / pitch	10:00 - 13:00		F2F	
SUN	29 Dec-24						
MON	30 Dec-24		Assignment + Self-Study				
TUE	31 Dec-24		Assignment + Self-Study				
M2: UX RESEARCH FOUNDATION			Key Topics: Week 1: User Experience Research (Qualitative Interview) Week 2: Figma Hands-on Week 3: Discovery (Persona & Customer Journey Mapping) Week 4: Competitor Analysis / Problem Statement				
WED	1 Jan-25	PH	New Year's Day				
THU	2 Jan-25		Heuristics evaluation / usability		19:00 - 22:00	Virtual	
FRI	3 Jan-25		User effort score		19:00 - 22:00	Virtual	
SAT	4 Jan-25	CO	Qualitative interview	10:00 - 13:00		F2F	
SUN	5 Jan-25						
MON	6 Jan-25		Assignment + Self-Study				
TUE	7 Jan-25		Assignment + Self-Study				
WED	8 Jan-25		Figma hands-on		19:00 - 22:00	Virtual	
THU	9 Jan-25		Preparation for knowledge transfer (KT)		19:00 - 22:00	Virtual	
FRI	10 Jan-25						
SAT	11 Jan-25	CO	"Forced mutation" research sprint kickoff	10:00 - 13:00		F2F	
SUN	12 Jan-25						
MON	13 Jan-25		Assignment + Self-Study				
TUE	14 Jan-25		Assignment + Self-Study				
WED	15 Jan-25		Persona & Customer journey mapping		19:00 - 22:00	Virtual	
THU	16 Jan-25		"Forced mutation" research sprint presso prep / consultation		19:00 - 22:00	Virtual	
FRI	17 Jan-25						
SAT	18 Jan-25	CO	"Forced mutation" research sprint presentation	10:00 - 13:00		F2F	
		CW	Career Workshop #2: Career Marketplace - Labour Market Research and Career Planning	14:00 - 17:00		F2F	
SUN	19 Jan-25						
MON	20 Jan-25		Assignment + Self-Study				
TUE	21 Jan-25		Assignment + Self-Study				
WED	22 Jan-25		Problem statement		19:00 - 22:00	Virtual	
THU	23 Jan-25		Research presso prep / consultation		19:00 - 22:00	Virtual	
FRI	24 Jan-25		Assignment + Self-Study				

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SAT	25 Jan-25	CO	Research presentation	10:00 - 13:00		F2F
SUN	26 Jan-25					
MON	27 Jan-25		Assignment + Self-Study			
M3: UX DESIGN FOUNDATION		Key Topics: Week 1: Solutioning and User Flows Week 2: Wireframing, Prototyping & Testing				
TUE	28 Jan-25	PH	Eve of CNY			
WED	29 Jan-25	PH	Chinese New Year Day 1			
THU	30 Jan-25	PH	Chinese New Year Day 2			
FRI	31 Jan-25	PH	Chinese New Year Day 3			
SAT	1 Feb-25	PH	BREAK			
SUN	2 Feb-25	PH	BREAK			
MON	3 Feb-25	PH	BREAK			
TUE	4 Feb-25					
WED	5 Feb-25		Ideation & Solutioning		19:00 - 22:00	Virtual
THU	6 Feb-25		User Flows & Information architecture (IA)		19:00 - 22:00	Virtual
FRI	7 Feb-25					
SAT	8 Feb-25	CO	Wireframing on Figma / consultation	10:00 - 13:00		F2F
SUN	9 Feb-25					
MON	10 Feb-25		Assignment + Self-Study			
TUE	11 Feb-25		Assignment + Self-Study			
WED	12 Feb-25		Design system / auto layout		19:00 - 22:00	Virtual
THU	13 Feb-25		Wireframing on Figma / consultation		19:00 - 22:00	Virtual
FRI	14 Feb-25					
SAT	15 Feb-25	CO	Prototyping & Testing	10:00 - 13:00		F2F
		CW	Career Workshop #3: Career Readiness Prep: Personal Branding & Resume	14:00 - 17:00		F2F
SUN	16 Feb-25					
MON	17 Feb-25		Assignment + Self-Study			
TUE	18 Feb-25		Assignment + Self-Study			
M4: DIGITAL PRODUCT MANAGEMENT FOUNDATION		Key Topics: Agile Methodology, Market Strategies and Product Roadmap				
WED	19 Feb-25		Product Development Using Agile Methodology, Creating MVP & Gathering Feedback, Value Proposition (Innovation)		19:00 - 22:00	Virtual
THU	20 Feb-25		Tracking Performance & Product Roadmap, Go-to-Market Strategies		19:00 - 22:00	
FRI	21 Feb-25					
SAT	22 Feb-25	CO	Product management	10:00 - 13:00		F2F
SUN	23 Feb-25					
MON	24 Feb-25		Assignment + Self-Study			
TUE	25 Feb-25		Assignment + Self-Study			
M5: UI DESIGN FOUNDATION		Key Topics: Week 1: UI Wireframes Review Week 2: Principles of Design Week 3: Moodboarding and UI Design				
WED	26 Feb-25		Wireframes review		19:00 - 22:00	Virtual
THU	27 Feb-25		Wireframes review		19:00 - 22:00	Virtual
FRI	28 Feb-25					
SAT	1 Mar-25	CO	Usability Testing	10:00 - 13:00		F2F
SUN	2 Mar-25					
MON	3 Mar-25		Assignment + Self-Study			
TUE	4 Mar-25		Assignment + Self-Study			

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WED	5 Mar-25		Principles of design		19:00 - 22:00	Virtual	
THU	6 Mar-25		Moodboarding + Portfolio showcase		19:00 - 22:00	Virtual	
FRI	7 Mar-25						
SAT	8 Mar-25	CO	7 days sprint kickoff	10:00 - 13:00		F2F	
SUN	9 Mar-25						
MON	10 Mar-25		Assignment + Self-Study				
TUE	11 Mar-25		Assignment + Self-Study				
WED	12 Mar-25		Sprint huddle/prep		19:00 - 22:00	Virtual	
THU	13 Mar-25		Sprint huddle/prep		19:00 - 22:00	Virtual	
FRI	14 Mar-25						
SAT	15 Mar-25	CO	7 days sprint presso	10:00 - 13:00		F2F	
		CW	Career Workshop #4: Career Readiness Prep: Interview prep	14:00 - 17:00		F2F	
SUN	16 Mar-25						
MON	17 Mar-25		Assignment + Self-Study				
TUE	18 Mar-25		Assignment + Self-Study				
M6: DATA-DRIVEN DESIGN FOUNDATION			Key Topics: Week 1: Data Driven Design Week 2: Storytelling and Whiteboard Challenge Week 3: Project Creation				
WED	19 Mar-25		<u>Last lap: Portfolio sprint</u> Crafting your UX story		19:00 - 22:00	Virtual	
THU	20 Mar-25		Portfolio structure consultation		19:00 - 22:00	Virtual	
FRI	21 Mar-25						
SAT	22 Mar-25	CO	UX mock interview	10:00 - 13:00		F2F	
SUN	23 Mar-25						
MON	24 Mar-25		Assignment + Self-Study				
TUE	25 Mar-25		Assignment + Self-Study				
WED	26 Mar-25		In-class consultation		19:00 - 22:00	Virtual	
THU	27 Mar-25		In-class consultation		19:00 - 22:00	Virtual	
FRI	28 Mar-25		Assignment + Self-Study				
SAT	29 Mar-25	CO	Storytelling workshop & whiteboarding challenge	10:00 - 13:00		F2F	
SUN	30 Mar-25						
MON	31 Mar-25	PH	Hari Raya Puasa				
TUE	1 Apr-25		Assignment + Self-Study				
WED	2 Apr-25		Portfolio mock presentation		19:00 - 22:00	Virtual	
THU	3 Apr-25		Portfolio mock presentation		19:00 - 22:00	Virtual	
FRI	4 Apr-25						
SAT	5 Apr-25	CW	Career Workshop #5: Career Transition and Stabilization	10:00 - 13:00		F2F	
SUN	6 Apr-25						
MON	7 Apr-25		Assignment + Self-Study				
TUE	8 Apr-25		Assignment + Self-Study				
WED	9 Apr-25		Guest speaker (TBD)		19:00 - 22:00	Virtual	
THU	10 Apr-25		Guest speaker (TBD)		19:00 - 22:00	Virtual	
FRI	11 Apr-25						
SAT	12 Apr-25	PP	Final Project Presentation I	10:00 - 13:00		F2F	
SUN	13 Apr-25						
MON	14 Apr-25		Work on Final Project Presentation				
TUE	15 Apr-25		Work on Final Project Presentation				
WED	16 Apr-25		Work on Final Project Presentation				
THU	17 Apr-25		Work on Final Project Presentation				

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FRI	18 Apr-25	PH	Good Friday			
SAT	19 Apr-25	PP	Final Project Presentation II	10:00 - 13:00		F2F
SUN	20 Apr-25					

- All lecture will be facilitated Virtually unless otherwise stated
- F2F lecture will be held at NTU@one-north campus (off North Buona Vista Road)
- NTU reserves the right to change the date, mode/venue of lesson or cancel class due to unforeseen circumstances