

Schedule for SCTP in User Experience & Product Management - Cohort 7						Updated:	14 May 24
	Date	Unit	Lesson Title	F2F (NTU@one-North)	Online Zoom	Mode of Delivery	
M1: UX FUNDAMENTALS			Key Topics: Week 1: Product Management Week 2: Introduction to UX Research (Quantitative Survey)				
MON	26 Aug-24		Welcome + scene setting + intro to capstone selection		19:00 - 22:00		
TUE	27 Aug-24		Product management Fundamentals		19:00 - 22:00	Virtual	
WED	28 Aug-24		Product management Lifecycle, Product Opportunity Discovery		19:00 - 22:00	Virtual	
THU	29 Aug-24		Assignment + Self-Study				
FRI	30 Aug-24		Assignment + Self-Study				
SAT	31 Aug-24	CO	Product Management	10:00 - 13:00		F2F	
SUN	1 Sep-24						
MON	2 Sep-24		Capstone selection & Intro to research (RQs)		19:00 - 22:00	Virtual	
TUE	3 Sep-24		Quantitative survey		19:00 - 22:00	Virtual	
WED	4 Sep-24		Assignment + Self-Study				
THU	5 Sep-24		Assessment Quiz + Self-Study				
FRI	6 Sep-24						
SAT	7 Sep-24	CO	"No time" sprint / pitch	10:00 - 13:00		F2F	
		CW	Career Workshop #1: Fundamentals of Career Discovery, Navigation and Readiness	14:00 - 17:00		F2F	
SUN	8 Sep-24						
M2: UX RESEARCH FOUNDATION			Key Topics: Week 1: User Experience Research (Qualitative Interview) Week 2: Figma Hands-on Week 3: Discovery (Persona & Customer Journey Mapping) Week 4: Competitor Analysis / Problem Statement				
MON	9 Sep-24		Heuristics evaluation / usability		19:00 - 22:00		
TUE	10 Sep-24		User effort score		19:00 - 22:00	Virtual	
WED	11 Sep-24		Assignment + Self-Study				
THU	12 Sep-24		Assignment + Self-Study				
FRI	13 Sep-24						
SAT	14 Sep-24	CO	Qualitative interview	10:00 - 13:00		F2F	
SUN	15 Sep-24						
MON	16 Sep-24		Figma hands-on		19:00 - 22:00	Virtual	
TUE	17 Sep-24		Preparation for knowledge transfer (KT)		19:00 - 22:00	Virtual	
WED	18 Sep-24		Assignment + Self-Study				
THU	19 Sep-24		Assignment + Self-Study				
FRI	20 Sep-24						
SAT	21 Sep-24	CO	"Forced mutation" research sprint kickoff	10:00 - 13:00		F2F	
SUN	22 Sep-24						
MON	23 Sep-24		Persona & Customer journey mapping		19:00 - 22:00	Virtual	
TUE	24 Sep-24		"Forced mutation" research sprint presso prep / consultation		19:00 - 22:00	Virtual	
WED	25 Sep-24		Assignment + Self-Study				
THU	26 Sep-24		Assignment + Self-Study				
FRI	27 Sep-24						
SAT	28 Sep-24	CO	"Forced mutation" research sprint presentation	10:00 - 13:00		F2F	
SUN	29 Sep-24						
MON	30 Sep-24		Competitor analysis / Problem statement		19:00 - 22:00	Virtual	
TUE	1 Oct-24		Research presso prep / consultation		19:00 - 22:00	Virtual	
WED	2 Oct-24		Assignment + Self-Study				
THU	3 Oct-24		Assessment Quiz + Self-Study				
FRI	4 Oct-24						
SAT	5 Oct-24	CO	Research presentation	10:00 - 13:00		F2F	
		CW	Career Workshop #2: Career Marketplace - Labour Market Research and Career Planning	14:00 - 17:00		F2F	
SUN	6 Oct-24						

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M3: UX DESIGN FOUNDATION		Key Topics: Week 1: Solutioning and User Flows Week 2: Wireframing, Prototyping & Testing			
MON	7 Oct-24	Solutioning & User flows		19:00 - 22:00	Virtual
TUE	8 Oct-24	Information architecture (IA) / Wireframing on Figma / consultation		19:00 - 22:00	
WED	9 Oct-24	Assignment + Self-Study			
THU	10 Oct-24	Assignment + Self-Study			
FRI	11 Oct-24				
SAT	12 Oct-24	CO Wireframing on Figma / consultation	10:00 - 13:00		F2F
SUN	13 Oct-24				
MON	14 Oct-24	Wireframing on Figma / consultation		19:00 - 22:00	Virtual
TUE	15 Oct-24	Prototyping & Testing		19:00 - 22:00	Virtual
WED	16 Oct-24	Assignment + Self-Study			
THU	17 Oct-24	Assignment + Self-Study			
FRI	18 Oct-24				
SAT	19 Oct-24	CO 7 days sprint kickoff	10:00 - 13:00		F2F
SUN	20 Oct-24				
M4: DIGITAL PRODUCT MANAGEMENT FOUNDATION		Key Topics: Agile Methodology, Market Strategies and Product Roadmap			
MON	21 Oct-24	Product Development Using Agile Methodology, Creating MVP & Gathering Feedback, Value Proposition (Innovation)		19:00 - 22:00	Virtual
TUE	22 Oct-24	Tracking Performance & Product Roadmap, Go-to-Market Strategies		19:00 - 22:00	
WED	23 Oct-24	Assignment + Self-Study			
THU	24 Oct-24	Assessment Quiz + Self-Study			
FRI	25 Oct-24				
SAT	26 Oct-24	CO 7 days sprint presso	10:00 - 13:00		F2F
SUN	27 Oct-24				
M5: UI DESIGN FOUNDATION		Key Topics: Week 1: UI Wireframes Review Week 2: Moodboarding and UI Design Week 3: Design Systems			
MON	28 Oct-24	Wireframes review		19:00 - 22:00	Virtual
TUE	29 Oct-24	"No time" sprint presso prep / consultation		19:00 - 22:00	Virtual
WED	30 Oct-24	CW Career Workshop #3: Career Readiness Prep: Personal Branding & Resume		19:00 - 22:00	Virtual
THU	31 Oct-24	PH Deepavali			
FRI	1 Nov-24				
SAT	2 Nov-24	CO Product management	10:00 - 13:00		F2F
SUN	3 Nov-24				
MON	4 Nov-24	Moodboarding		19:00 - 22:00	Virtual
TUE	5 Nov-24	In-class consultation on moodboard / UI design		19:00 - 22:00	Virtual
WED	6 Nov-24	Assignment + Self-Study			
THU	7 Nov-24	Assignment + Self-Study			
FRI	8 Nov-24				
SAT	9 Nov-24	CO Guest speaker (TBD)	10:00 - 13:00		F2F
SUN	10 Nov-24				
MON	11 Nov-24	Design system / auto layout		19:00 - 22:00	Virtual
TUE	12 Nov-24	In-class consultation on UI design		19:00 - 22:00	Virtual
WED	13 Nov-24	Assignment + Self-Study			
THU	14 Nov-24	Assessment Quiz + Self-Study			
FRI	15 Nov-24				
SAT	16 Nov-24	CO User Interface (UI) design presso	10:00 - 13:00		F2F

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SAT	16 Nov-24	CW	Career Workshop #4: Career Readiness Prep: Interview prep	14:00 - 17:00	F2F
SUN	17 Nov-24				
M6: DATA-DRIVEN DESIGN FOUNDATION		Key Topics: Week 1: Data Driven Design Week 2: Storytelling and Whiteboard Challenge Week 3: Project Creation			
MON	18 Nov-24		<u>Last lap: Portfolio sprint</u> Crafting your UX story		19:00 - 22:00 Virtual
TUE	19 Nov-24		Portfolio structure consultation		19:00 - 22:00 Virtual
WED	20 Nov-24		Assignment + Self-Study		
THU	21 Nov-24		Assignment + Self-Study		
FRI	22 Nov-24				
SAT	23 Nov-24	CO	UX mock interview	10:00 - 13:00	F2F
SUN	24 Nov-24				
MON	25 Nov-24		In-class consultation		19:00 - 22:00 Virtual
TUE	26 Nov-24		In-class consultation		19:00 - 22:00 Virtual
WED	27 Nov-24		Assignment + Self-Study		
THU	28 Nov-24		Assignment + Self-Study		
FRI	29 Nov-24				
SAT	30 Nov-24	CO	Storytelling workshop & whiteboarding challenge	10:00 - 13:00	F2F
SUN	1 Dec-24				
MON	2 Dec-24		Portfolio mock presentation		19:00 - 22:00 Virtual
TUE	3 Dec-24		Portfolio mock presentation		19:00 - 22:00 Virtual
WED	4 Dec-24		Assignment + Self-Study		
THU	5 Dec-24		Assignment + Self-Study		
FRI	6 Dec-24				
SAT	7 Dec-24	PP	Final Project Presentation I	10:00 - 13:00	F2F
SUN	8 Dec-24				
MON	9 Dec-24		Guest speaker (TBD)		19:00 - 22:00 Virtual
TUE	10 Dec-24		Guest speaker (TBD)		19:00 - 22:00 Virtual
WED	11 Dec-24		Assignment + Self-Study		
THU	12 Dec-24		Assignment + Self-Study		
FRI	13 Dec-24				
SAT	14 Dec-24	CW	Career Workshop #5: Career Transition and Stabilization	10:00 - 13:00	F2F
SUN	15 Dec-24				
MON	16 Dec-24		Work on Final Project Presentation		
TUE	17 Dec-24		Work on Final Project Presentation		
WED	18 Dec-24		Work on Final Project Presentation		
THU	19 Dec-24		Work on Final Project Presentation		
FRI	20 Dec-24		Work on Final Project Presentation		
SAT	21 Dec-24	PP	Final Project Presentation II	10:00 - 13:00	F2F
SUN	22 Dec-24				

• All lecture will be facilitated Virtually unless otherwise stated
 • F2F lecture will be held at NTU@one-north campus (off North Buona Vista Road)
 • NTU reserves the right to change the date, mode/venue of lesson or cancel class due to unforeseen circumstances