

COURSE CONTENT

Course Code	DM3010
Course Title	Project Development and Planning
Pre-requisites	Study Year 3 & above
No of AUs	3
Contact Hours	39 hours studio contact

Course Aims

This course will focus on project development and planning for the Final Year Thesis project. It is designed for the third year student who will soon face the need to define and execute his or her FYP. You will develop a project plan and learn to understand critical project phases. You will form an understanding of time and resource constraints as you plan your FYP. You will be able to understand your works in the terms of a project and use appropriate planning methodology. You will be expected to develop a working proposal for your FYP project by the end of the course.

Intended Learning Outcomes (ILO)

By the end of the course, you should be able to:

1. Identify and discuss design methods used to develop a project and exhibition design.
2. Describe case studies of works in media art and design that would demonstrate a clear understanding of steps taken to develop the chosen work.
3. Acquire practice-based research methods in order to conceptualize, plan and develop a working proposal for a final year project.
4. Develop skills to contribute constructively to class discussions and critique for your work and your peers in project development.
5. Present a response in the form of a working proposal that responds to concepts outlined in the course.

Course Content

In this course you will be learning various techniques that will help you plan your final year project. Field trips, topical lectures and guest speakers will be introduced throughout the course so that you may be exposed to examples of project conceptualization, design and exhibition development in order to later develop a working proposal for your FYP.

You will be required to research a case study of an artist work as it pertains to project development and planning. Based on your research, you will form a strategy to further the development of your own project. You will be required to acquire any necessary skills and knowledge in order to continue your investigation, as you work towards a response.

Finally, you will present your response, describing your analysis, strategy, design process, and your proposed solution.

Class structure will vary and is in large part determined by the nature of the topic and the nature of the design response. Maturity and the ability to work independently is expected in this course.

Class assignments

The base structure for assignments is two major assessment points:

1. Mid-semester presentation – Presentation on case study of artwork/exhibition
2. Final Project Presentation and hand-in - Final Project Response

Class activities, selected readings and responses, discussions and critique will contribute towards continuous assessment.