

COURSE CONTENT

Course Code	DN1002
Course Title	Foundation 2D
Pre-requisites	NIL
No of AUs	3
Contact Hours	52 (1h Lecture, 3h Tutorial)

Course Aims

This studio course introduces students to the basic elements and principles of 2D design and colour theory and practice. The course will provide students with the opportunity to develop confidence and skills in using a diverse range of media and practical techniques for creative problem solving. The course aims to offer a fresh and stimulating approach towards creative thinking that will develop students' skills in research, observation, interpretation, and self-expression. The special emphasis will be placed on signification and cultural context, originality through understanding of the use of visual reference and gaining awareness of the historical and contemporary resources of 2D graphic, visual and textual information.

Intended Learning Outcomes (ILO)

By the end of this course, you (as a student) would be able to:

1. integrate elements and principles of design and color theory in order to bring ideas into their visual manifestation
2. apply various mediums and techniques (analogue/digital) for creative problem solving skills and making in design studio production
3. explain and critique the elements and principles of 2d dimensional design
4. demonstrate good practice in studentship and professional behavior

Course Content

2D Design is an introduction to the concepts relating to basic principles and elements of two-dimensional design through exploration and problem solving. The main emphasis is on developing understanding of the visual language of two dimensional design and color theory through experimentation with a diverse range of media and techniques. Through designed sets of assignments, with faculty and peer critique, the course will help students in learning fundamental concepts, solving visual problems, improving their ability to discuss artwork, and allow them to gain a solid understanding of the elements and principles of design. Group critiques will provide important opportunities for students to present their own work and support the work of their peers.