

COURSE CONTENT

Course Code	DD0000
Course Title	Writing Narratives for Creative Media
Pre-requisites	NIL
No of AUs	3
Contact Hours	39

Course Aims

This course introduces you to the practice and theory of writing narratives for creative media. Narrative, the principles of storytelling, play a crucial part in much of the media and design landscape, and writing is a key tool for their construction. Narrative writing has to engage with the materiality of the media and is in a creative dialogue with form and content. During this course you will engage with and analyse notable examples, forms, techniques and ideas around narrative and storytelling, and you will begin to develop your own writing practice through a series of practical projects with the instructor and peer feedback.

Intended Learning Outcomes (ILO)

By the end of this course, you (as a student) would be able to:

1. Analyse the fundamental elements of a dramatic story, and how and why stories are constructed and designed.
2. Recognise the differences between narrative media and demonstrate various ways to communicate via 'storytelling' in those media.
3. Creatively and reflexively apply principles learnt in class (and through external reading) to develop your own narratives in several different media.
4. Communicate your ideas about story effectively in presentations.
5. Critique your own and your peers' work in a clear and constructive manner.

Course Content

- **Why do we have Stories?**
Overview of key concepts and theories around narrative and how we develop as consumers of narratives.
- **How do we construct Stories?**
An exploration of story structures from Aristotle to Dan Harmon, via Joseph Campbell and Shakespearean Drama. Examining the purpose of story structure and its uses for the writer and the storytelling process.
- **Exploring Narrative Forms**
Overview of key issues and concepts in relation to three major narrative forms – prose fiction, cinematic storytelling and interactive narratives, with many examples.

- **Story Development & Writing**

Three creative projects which explore three different kinds of writing – prose fiction, screenwriting and interactive narratives. Developed through proposals, workshops and peer/instructor feedback sessions.