

HH2026: Health, Food, and Sports in Modern Korean History (SEM2, 2017-2018)



Time: Wednesday 14:30-17:30 / Venue: TR+109

Instructor: Asst Prof Park Hyung Wook

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Office Hours: Thursday 10:30 am - 12:30 pm

Course Description:

This course aims at enhancing and deepening your understanding of modern Korean history through your case studies of topics concerning health, food, and sports. These three subjects have often been ignored in the mainstream narrative of Korean history, but have been highlighted recently with the growth of medical history and microhistory, as well as a closer relationship among history, sociology, and ethnography. These scholarly developments have enriched our historiographical purview, as they can show minute details of everyday life of ordinary Koreans alongside the larger power shifts in broader social formulations. Hence, you will be able to appreciate the complexities and contradictions in the process of nation-building and crafting modernity in Korea, especially its southern half during the twentieth century. This course thus broadens your view of East Asian history and society.

Evaluation:

1. Midterm essay: translation and newspaper analysis (30%, due by 9 March)
2. Final essay (35%, due by 27 April)
3. Pre-Seminar Questions (15%)
4. Discussion Reports (15%)
5. Attendance and Participation (5%)

Course Schedule and Prescribed Readings:

1. (17 January) Introduction

Sonja Kim, "In the Margins: Writing on Medicine in Korea after 1876," *Korean Journal of Medical History* 19 (2010), pp. 255-298.

Rachael Joo, *Transnational Sport: Gender, Media, and Global Korea* (Durham: Duke University Press, 2012), pp. 35-64.

Katarzyna Cwiertka, *Cuisine, Colonialism, and Cold War: Food in Twentieth-Century Korea* (London: Reaktion Books, 2012), pp. 7-13

2. (24 January) Theoretical Issues

Nikolas Rose, *Inventing Our Selves: Psychology, Power, and Personhood* (Cambridge: Cambridge University Press, 1998), pp. 150-168.

Gi-Wook Shin, *Ethnic Nationalism in Korea: Genealogy, Politics, and Legacy* (Stanford: Stanford University Press, 2006), pp. 1-20.

Michel Foucault, *The History of Sexuality: An Introduction*, translated by Robert Hurley (New York: Vintage Books, 1990), pp. 135-159.

Sheila Jasanoff, "Technologies of Humility: Citizen Participation in Governing Science," *Minerva* 41 (2003), pp. 223-244.

3. (31 January) "Premodernity" in Medicine and Public Health in Korea

Don Baker, "Oriental Medicine in Korea," in Helaine Selin (ed.), *Medicine across Cultures* (Dordrecht, Kluwer, 2003), pp. 113-153.

Dongwon Shin, "Hygiene, Medicine, and Modernity in Korea, 1876-1910," *East Asian Science, Technology, and Medicine* 3 (2009), pp. 5-26.

Soyoung Suh, "From Influence to Confluence: Positioning the History of Pre-Modern Korean Medicine in East Asia," *Korean Journal of Medical History* 19 (2010), pp. 225-253.

4. (7 February) Health, Food, and Sports during the Colonial Challenge

Cwiertka, *Cuisine, Colonialism, and Cold War*, pp. 58-78.

Jung Hwan Cheon, "Bend It Like a Man of Chosun: Sports Nationalism and Colonial Modernity of 1936," in Kyung Hyun Kim and Youngmin Choe (eds.), *The Korean Popular Culture Reader* (Durham: Duke University Press, 2014), pp. 199-227.

Todd A. Henry, "Sanitizing Empire: Japanese Articulations of Korean Otherness and the Construction of Early Colonial Seoul, 1905-1919," *Journal of Asian Studies* 64 (2005), pp. 639-675.

5. (14 February) Gendered Bodies in the Colony

Jin-Kyung Park, "Husband Murder as the 'Sickness' of Korea: Carceral Gynecology, Race, and Tradition in Colonial Korea, 1926-1932," *Journal of Women's History* 25 (2013), pp. 116-140.

Theodore Yoo, *The Politics of Gender in Colonial Korea: Education, Labor, and Health, 1910-1945* (Berkeley: University of California Press, 2008), pp. 161-192.

Sonja Kim, "'Limiting Birth': Birth Control in Colonial Korea (1910-1945)," *East Asian Science, Technology, and Society* 2 (2008), pp. 335-359.

6. (21 February) Health, Sexuality, and Gender in the Park Chung Hee Era

John P. DiMoia, "'Let's Have the Proper Number of Children and Raise Them Well!': Family Planning and Nation Building in South Korea, 1961-1968," *East Asian Science, Technology, and Society* 2 (2008), pp. 361-379.

John P. DiMoia, *Reconstructing Bodies: Biomedicine, Health, and Nation-Building in South Korea since 1945* (Stanford: Stanford University Press, 2013), pp. 145-176.

Jane Kim, "Penile Necrosis, Military Medicine, and South Korean Participation in the Vietnam War, 1964-1973," *East Asian Science, Technology, and Society* 11 (2017), pp. 541-561.

7. (28 February) Food and the Making of Modernity

Sangmee Bak, "McDonald's in Seoul: Food Choices, Identity, and Nationalism," in James L. Watson (ed.), *Golden Arches East: McDonald's in East Asia* (Stanford University Press, 2006), pp. 136-160.

Cwierotka, *Cuisine, Colonialism, and Cold War*, pp. 114-141.

Young-Kyun Yang, "Jajangmyeon and Gunggukjip: The Changing Position and Meaning of Chinese Food and Chinese Restaurants in Korean Society," *Korea Journal* 45 (2005), pp. 60-88.

8. (14 March) Korean Medicine and the Confused Boundaries

Jongyoung Kim, "Alternative Medicine's Encounter with Laboratory Science: The Scientific Construction of Korean Medicine in a Global Age," *Social Studies of Science* 37 (2007), pp. 855-880.

Eunjeong Ma and Michael Lynch, "Constructing the East-West Boundary: The Contested Place of Modern Imaging Technology in South Korea's Dual Medical System," *Science, Technology, and Human Values* 39 (2014), pp. 639-665.

Eunjeong Ma, "The Medicine Cabinet: Korean Medicine under Dispute," *East Asian Science, Technology, and Society* 4 (2010), pp. 367-382.

9. (Make-up class) World Cup and the Politics of Representation

Rachel Joo, "Consuming Visions: The Crowds of the Korean World Cup," *Journal of Korean Studies* 11 (2006), pp. 41-67.

Hyunjung Lee and Younghan Cho, "Performing Nation-ness in South Korea during the 2002 Korea-Japan World Cup," *Korea Journal* 49 (2009), pp. 93-120.

Jiyeon Kang, "Corporeal Memory and the Making of a Post-Ideological Social Movement: Remembering the 2002 South Korean Candlelight Vigil," *Journal of Korean Studies* 17 (2012), pp. 329-350.

10. (28 March) Hwang Scandal and the Questions on National Bodies

Sanghyun Kim, "The Politics of Human Embryonic Stem Cell Research in South Korea: Contesting National Sociotechnical Imaginaries," *Science as Culture* 23 (2014), pp. 293-319.

Leo Kim, "Explaining the Hwang Scandal: National Scientific Culture and Its Global Relevance," *Science as Culture* 17 (2008), pp. 397-415.

Azumi Tsuge and Hyunsoo Hong, "Reconsidering Ethical Issues about 'Voluntary Egg Donors' in Hwang's Case in Global Context," *New Genetics and Society* 30 (2011), pp. 241-252.

So Yeon Leem and Jin Hee Park, "Rethinking Women and Their Bodies in the Age of Biotechnology," *East Asian Science, Technology and Society* 2 (2008), pp. 9-26.

11. (4 April) Food, Health, and the Mad Cow Militancy

Herbert Gottweis and Byoungsoo Kim, "Bionationalism, Stem Cells, BSE, and Web 2.0 in South Korea: Toward the Reconfiguration of Biopolitics," *New Genetics and Society* 28 (2009), pp. 223-239.

Jongyoung Kim, "The Networked Public, Multitentacled Participation, and Collaborative Expertise: US Beef and the Korean Candlelight Protest," *East Asian Science, Technology, and Society* 8 (2014), pp. 229-252.

Seung-Ook Lee, Sook-Jin Kim, and Joel Wainwright, "Mad Cow Militancy: Neoliberal Hegemony and Social Resistance in South Korea," *Political Geography* 29 (2010), pp. 359-369.

12. (11 April) Modifying Face and Tinkering Identity

John P. DiMoia, *Reconstructing Bodies*, pp. 117-212.

Ruth Holliday and Joanna Elfving-Hwang, "Gender, Globalization and Aesthetic Surgery in South Korea," *Body and Society* 18 (2012), pp. 58-81.

So Yeon Leem, "The anxious production of beauty: Unruly bodies, surgical anxiety and invisible care," *Social Studies of Science* 46 (2016), pp. 34-55.

13. (18 April) Medicine and Gender Politics in Twenty-First Century

Yeonbo Jeong, "Scientific Motherhood, Responsibility, and Hope: Umbilical Cord Blood Banking in South Korea," *New Genetics and Society* 33 (2014), pp. 349-369.

Yoonjung Kang, "Love and Money: Commercial Postpartum Care and the Reinscription of Patriarchy in Contemporary South Korea," *Journal of Korean Studies* 19 (2014), pp. 379-397.

Laura C. Nelson, "Diagnosing Breast Cancer in South Korea: "Western" Behaviors, Stress, and Survivor Activism," *Journal of Korean Studies* 17 (2012), pp. 253-268.

Assignments:

Midterm essay: translation and newspaper analysis (30%, due by 9 March)

The professor will give you a page of Korean-language newspaper (*Dong-A Ilbo* or *Chosun Ilbo*) related to class themes. The page you receive has a number of journalistic articles and advertisements (often with images), which will tell you much about the social contexts of a historical issue. Translate these articles and advertisements as far as you can and discuss what happened on that day. You are expected to depict the day in a historical and social context by analyzing the articles and advertisements. In translating the articles, you are allowed to use any translation software, including the "Google Translate," but your PC should be equipped with the Korean language support package. In most public PCs in the NTU campus, you can install this package in a few minutes. For those who are unsure about this task (including the keyboard setting of the Korean packet and the structure of the language), the professor will deliver a more detailed explanation during February. Your essay should cite at least one article in the syllabus, and must be uploaded into the course portal within i-NTULearn in the format of an MS Word file rather than PDF. The recommended word number is 1,200.

Final essay (35%, due by 27 April)

You will write your final essay on a topic on Korean history regarding health, food, and sports. You can use any approach or sources as far as you cite three articles (including those in the prescribed and optional reading list) in the syllabus. In addition, at least one primary source can be used including the newspaper that you used during your midterm assignment. Other primary sources include movies, dramas, surveys, magazine articles, and interview scripts. Your essay must be uploaded into the course portal within i-NTULearn in the format of an MS Word file rather than PDF. The recommended word number is 2,000.

Pre-Seminar Questions (15%)

After finishing the required readings for each week, every student must submit a question for discussion during the seminar. The question is to be uploaded in the course portal in i-NTULearn before each Tuesday evening. These questions will be graded according to their relevance, novelty, and ingenuity.

Discussion Reports (15%)

After the seminar, each group—which students can create by themselves but cannot be changed after the add/drop period—should submit a short report of discussion to the course portal of i-NTU Learn after the end of the class. This report reflects the outcome of the class members' conversation about the discussion question assigned to them. The professor's evaluation will be added as a comment, about which students can ask further questions. In each report, there must be a list of participating members.

Attendance and Participation (5%)

Each student's activity and attendance is monitored in every seminar and will be used in the final evaluation. Please try to attend every class and be sure to be proactive during the discussion.

Late Submission:

There will be a penalty to a paper submitted after the deadline. The extent of penalty will be decided depending on the general distribution of students' marks in the entire class. But late submission can be excused according to the professor's understanding of the student's circumstances.

Plagiarism:

Plagiarism is a serious academic misconduct and may endanger a student's career in a highly severe way. It is done intentionally or unintentionally by using another person's ideas and writings without any proper citation and/or quotation marks. Paraphrasing is an act of rewriting other people's ideas or arguments using your own words. While this is an acceptable practice in most cases, it can be an issue if you do not indicate that the ideas have come from another person's work. If you are not sure about how you should do regarding these issues, please do cite the referred sources in footnotes/endnotes and use the quotation marks around the terms you did not invent. Even if a student cited a source, direct quotation without quotation marks may be a problem, too. If any plagiarized sentence or paragraph is detected, the grade will be reduced to zero and the student's name will be reported to the school.

Policy on Missing Classes:

In general, students are encouraged to attend all seminars. However, they may miss a few, if there is a good reason, such as illness, required university activity, or family emergency. In such cases, students can claim for the credit of class attendance, only if they submit a summary of the week's readings along with the documentary evidence on the reasons of absence.

Optional Readings:

You may read any of the following papers in writing your midterm or final essays. The papers in this list can be found in the course portal of i-NTULearn. The books are found in the NTU libraries.

Korean History in General:

Michael Robinson, *Korea's Twentieth Century Odyssey: A Short History* (Honolulu: University of Hawaii Press, 2007).

Bruce Cumings, *Korea's Place in the Sun: A Modern History* (New York: Norton, 2005).

Michael J. Seth, *A Concise History of Korea* (Lanham: Rowman, 2016).

Charles K. Armstrong, *The Koreas*, 2nd edition (New York: Routledge, 2014).

Gi-Wook Shin and Michael Robinson (eds.), *Colonial Modernity in Korea* (Cambridge, Mass.: Harvard University Press, 1999).

Edward J. Shultz, "Top Ten Things to Know about Korea in the Twenty-First Century," *Education about Asia* 7 (2002), pp. 7-10.

Theoretical Issues:

Michel Foucault, "Governmentality," in Graham Burchell, Colin Gordon, and Peter Miller (eds.), *The Foucault Effect: Studies in Governmentality* (Chicago: University of Chicago Press, 1991), pp. 87-104.

David Armstrong, "The Rise of Surveillance Medicine," *Sociology of Health and Illness* 17 (1995), pp. 393-404.

Adele E. Clarke, Janet K. Shim, Laura Mamo, Jennifer Ruth Fosket and Jennifer R. Fishman, "Biomedicalization: Technoscientific Transformations of Health, Illness, and U.S. Biomedicine," *American Sociological Review* 68 (2003), pp. 161-194.

Traditional Medicine:

Seong-su Kim, "From Woohwang Cheongsimwon to Ginseng," *Korean Journal of Medical History* 26 (2017), pp. 147-180.

Dongwon Shin, "How Commoners Became Consumers of Naturalistic Medicine in Korea, 1600-1800," *East Asian Science, Technology and Society* 4 (2010), pp. 275-301.

Health and Medicine during the Japanese Colonial Rule:

Yunjae Park, "The Work of Sherwood Hall and the Haiju Tuberculosis Sanatorium in Colonial Korea," *Korean Journal of Medical History* 22 (2013), pp. 681-712.

Jin-Kyung Park, "Bodies for Empire: Biopolitics, Reproduction, and Sexual Knowledge in Late Colonial Korea," *Korean Journal of Medical History* 23 (2014), pp. 203-238.

Shiyung Liu, "The Ripples of Rivalry: The Spread of Modern Medicine from Japan to its Colonies," *East Asian Science, Technology and Society* 2 (2008), pp. 47-71.

Korean Food and Making of Modernity:

- Sangmee Bak, "From Strange Bitter Concoction to Romantic Necessity: The Social History of Coffee Drinking in South Korea," *Korea Journal* 45 (2005), pp. 37-59.
- Hong Sik Cho, "Food and Nationalism: Kimchi and Korean National Identity," *The Korean Journal of International Relations* 46 (2006), pp. 207-229.
- Hanhee Ham, "Rice and Koreans: Three Identities and Meanings," *Korea Journal* 45 (2005), pp. 89-106.
- Hyomin Kim, "Functional Foods and the Biomedicalisation of Everyday Life: A Case of Germinated Brown Rice," *Sociology of Health and Illness* 35 (2013), pp. 842-857.
- Eun-Sung Kim, "Technocratic Precautionary Principle: Korean Risk Governance of Genetically Modified Organisms," *New Genetics and Society* 33 (2014), pp. 204-224.

Birth Control and Population Problems:

- Gary Becker, "An Economic Analysis of Fertility," in George B. Roberts (ed.), *Demographic and Economic Change in Developed Countries* (New York: Columbia University Press, 1960).
- Doo-Sub Kim, "Missing Girls in South Korea: Trends, Levels and Regional Variations," *Population* 59 (2004), pp. 865-878.
- Young-Gyung Paik, "The Discourse of National Population Crisis and Its Framing of Bioethical Issues in Contemporary South Korea," *Korea Journal* 49 (2009), pp. 73-92.

Problems in Park Chung Hee Era:

- Caroline Norma, "Demand from Abroad: Japanese Involvement in the 1970s' Development of South Korea's Sex Industry," *Journal of Korean Studies* 19 (2014), pp. 399-428.

The World Cup:

- Kyoim Yun, "The 2002 World Cup and a Local Festival in Cheju: Global Dreams and the Commodification of Shamanism," *Journal of Korean Studies* 11 (2006), pp. 7-39.
- Mikhail Bakhtin, "Carnival and Carnavalesque," in John Storey (ed.), *Cultural Theory and Popular Culture: A Reader*, Second Edition, (Essex: Pearson, 1998), pp. 250-259.

The Hwang Scandal:

- Choon Key Chekar and Jenny Kitzinger, "Science, Patriotism and Discourses of Nation and Culture: Reflections on the South Korean Stem Cell Breakthroughs and Scandals," *New Genetics and Society* 26 (2007), pp. 289-307.
- Herbert Gottweis and Byoungsoo Kim, "Explaining Hwang-Gate: South Korean Identity Politics between Bionationalism and Globalization," *Science, Technology, and Human Values* 35 (2010), pp. 501-524.
- Sungook Hong, "Introduction," *East Asian Science, Technology and Society* 2 (2008), pp. 1-7.
- Tae-Ho Kim, "How Could a Scientist Become a National Celebrity?" *East Asian Science, Technology and Society* 2 (2008), pp. 27-45.
- Leo Kim, "Governing Discourses of Stem Cell Research: Actors, Strategies, and Narratives in the United Kingdom and South Korea," *East Asian Science, Technology, and Medicine* 6 (2012), pp. 497-518.

- Jenny Kitzinger, "Questioning Hype, Rescuing Hope? The Hwang Stem Cell Scandal and the Reassertion of Hopeful Horizons," *Science as Culture* 17 (2008), pp. 417-434.
- Rikke Schmidt Kjaergaard, "Stem-Cell Spin: Covering the Hwang Affair in Science and Nature," *Science as Culture* 20 (2011), pp. 349-373.
- Margaret Sleeboom-Faulkner and Seyoung Hwang, "Governance of Stem Cell Research: Public Participation and Decision-Making in China, Japan, South Korea and Taiwan," *Social Studies of Science* 42 (2012), pp. 684-708.

Mad Cow Disease:

- Hee-Je Bak and Daniel Lee Kleinman, "Media Cultures and the Representation of Science in Korea and the United States: The BSE Case in 2008," *East Asian Science, Technology and Society* 11 (2017), pp. 331-352.
- Philip J. Pauly, *Biologists and the Promise of American Life* (Princeton: Princeton University Press, 2000), pp. 71-92.

Plastic Surgery:

- Eduardo Zachary Albrecht, "Embodying Progress: Aesthetic Surgery and Socioeconomic Change in South Korea," *East Asian Science, Technology and Society* 10 (2016), pp. 29-49.
- Seok-Chan Eun, "Brilliant Hallyu and Plastic Surgery," *Journal of Korean Medical Sciences* 28 (2013), pp. 1561-1562.
- Woo Keong Ja, "The Beauty Complex and the Cosmetic Surgery Industry," *Korea Journal* 44 (2004), pp. 52-82.
- Taeyon Kim, "Neo-Confucian Body Techniques: Women's Bodies in Korea's Consumer Society," *Body and Society* 9 (2003), pp. 97-113.
- So Yeon Lee, "The Dubious Enhancement: Making South Korea a Plastic Surgery Nation," *East Asian Science, Technology and Society* 10 (2015), pp. 1-21.

Modern Biomedicine:

- Leo Kim and Han Woo Park, "Diagnosing 'Collaborative Culture' of Biomedical Science in South Korea: Misoriented Knowledge, Competition, and Failing Collaboration," *East Asian Science, Technology and Society* 9 (2015), pp. 233-252.
- Leo Kim, "'Your Problem Is That Your Face Reveals Everything When You Are Lying': Making and Remaking of Conduct in South Korean Life Sciences," *New Genetics and Society* 30 (2011), pp. 213-225.
- Jeong-Ro Yoon, Sung Kyum Cho, and Kyu Won Jung, "The Challenges of Governing Biotechnology in Korea," *East Asian Science, Technology, and Society* 4 (2010), pp. 335-348.