

PROGRAMMES BY COURSEWORK

MASTER OF MEDIA AND COMMUNICATION

1. ABOUT THE PROGRAMME

OUR INTERNATIONAL STANDING

Communication and Media Studies
#1 Asia – #4 World

(QS World University Rankings
By Subject 2024)

The Nanyang Technological University's **MASTER OF MEDIA AND COMMUNICATION (MMC)** degree is designed to help communication professionals succeed in an evolving media industry. Whether you are enrolled in our full-time or part-time programme, you will benefit from the flexibility of our class schedules outside of work hours and accelerated intensive elective modules.

You can also choose to complete your degree requirements between 12 to 24 months for full-time applicants or up to 48 months for part-time applicants. Our flexible schedule and candidature offer you the ability to customise your courses, targeting gaps in your competencies and take them at your own pace.

After completing a combination of core modules and electives, you would have built a strong foundation in theoretical and knowledge frameworks, strategic competencies, and critical abilities to navigate communication challenges for non-profit, private or government sectors.

2. WHY MMC?

Why you should do a Master in Media and Communication at WKWSC?



FLEXIBLE CLASS SCHEDULES

Flexibility for both full-time and part-time candidates with evening and weekend intensive modules. You can also customise your learning pace with a flexible candidature.



LEADING ACADEMICS & INDUSTRY EXPERTS

Taught by a combination of leading academics and practitioners, our programme has a strong applied focus to keep up with industry needs and train you for jobs in the media and communication industry upon graduation..



OVERSEAS EXPERIENTIAL LEARNING

Students can travel overseas when they enroll in our unique immersive learning modules. Travel to world-class festivals and conferences or visit renowned universities to learn about advertising, digital media governance, ethics, technology, digital societies and have fun!



SINGAPORE, THE LITTLE RED DOT

Often known as the gateway to Asia, Singapore is renowned for its infrastructure, world-class education, stable government and delectable food.

It is also the Asia headquarters for global companies. For international students, you can enrich your time in Singapore with work attachments during your holiday period to gain local work experience.



DYNAMIC COHORT WITH WORK EXPERIENCE

Joining a graduate programme and engaging in discussions with peers with work experience leads to more dynamic classroom experiences. Our cohort has an average of 4 to 7 years of experience, mostly in the communication and media industry.

3. ADMISSION CRITERIA

- To apply to the MMC programme, applicants need to meet these minimum requirements:
- A good Bachelor's degree in any discipline (Honours merit and above)
 - At least one year of working experience*

* Internship experience is not counted as working experience.

For an undergraduate degree not awarded by an English-medium University or is awarded by an English-medium University but the language of instruction is not English, you must meet the English Language Proficiency Requirement (ELPR).

Minimum Score Required

Test of English as a Foreign Language (TOEFL) iBT	100 (internet-based)
International English Language Testing System (IELTS), Academic	6.5 (The IELTS sub-scores should not be less than 6.0.)

Note: The validity period for IELTS/TOEFL scores is two (2) years from the date of application. Please note that only TOEFL or IELTS test scores will be accepted. We do not ACCEPT OR REQUIRE submission of GRE or GMAT test scores.

4. PROGRAMME STRUCTURE

The MMC programme commences each year in early August. Students must complete 30 Academic Units (AU) to be awarded the degree within their candidature period.

Option of Study	Academic Requirement
Coursework Only	4 Core Courses 6 Electives
Coursework and Dissertation*	4 Core Courses 4 Electives Dissertation (individual research project)

* Students must meet the Cumulative Grade Point Average (CGPA) requirement of 4.0 and above and the approval of the Programme director to pursue the dissertation option. Students may also require additional semesters to complete their dissertation project.

5. CAREER PROSPECTS

- Communication and media professionals aiming to take on managerial or leadership positions.
- Communication and media professionals looking to pivot to a different role in the same industry.
- Early to mid-career professionals looking to make a career transition.