

Essential Information for Video Projects

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1. Project Information

1.1. Information

The FYP Video (Narrative or Documentary) is a capstone project demonstrating students' knowledge and expertise attained from their courses and time spent at WKWSCI. More like a thesis film, the project should be the students' own work and will be part of assessing their ability and competency. In terms of exposure, the goal of FYP is to complete a project that reaches a wider audience beyond the school.

Students who produce a video Narrative or Documentary FYP must have taken at least two relevant production-related courses (i.e., Image & Sound Production, Genre and Narrative Strategies, Broadcast Journalism, Audio in Media, Documentary Production, Narrative Production or Writing for Cinema and TV) and demonstrate that they can make a significant contribution to the project.

The finished film must be of high technical quality, i.e., the video must be shot on industry-quality cameras and edited on machines with high-end resolution.

Group Size & Roles

The group size is strictly four students unless special permission is given for a smaller group of three. It should consist of primary roles: Director, DOP, Editor, Scriptwriter, Location Audio, or Producer. Some of these roles may be doubled up. Students may assume an additional role but are required to retain a primary role within the team.

External personnel or consultants, including alumni, are not permitted to occupy these primary roles. You may use a colour grader and/or a sound designer if needed.

Supervisors you can approach

Dr. Kym Campbell | Asst Prof. Kevin Chew | Assoc Prof. (Practice) Ian Dixon | Ms. Nikki Draper | Mr. Samuel He | Mr. Eternality Tan

1.2. FYP Guidelines & Grading Criteria

Your chosen project for your FYP can be either a **Video** or an **Interactive Option**.

		VII	DEO .	INTERACT	TIVE OPTION			
		 Duration (min. 10 mins, max Upload video to VIMEO/You A functional URL to the videoreport. 	•	 multimedia elements), Max. 24 mins allowed if th multimedia, Website design & interface 	rd drive & functional URL to			
		NARRATIVE	DOCUMENTARY	NARRATIVE	DOCUMENTARY			
			STORY QUALITIES					
(%)		Story originality, relevance 8Story logic and flow: narrativ	k depth of information, re/storytelling is compelling, attracti	ing viewers' attention				
Chosen Project (80%)	Criteria		 Appropriateness/contribution of interview subjects to the story. 		 Appropriateness/ contribution of interview subjects to the story. 			
Pro	ing		PRODUCTION TECHNIQUE					
Chosen	Grading		ytelling: quality of pictures and ft of directing, cinematography,	audio, video, animation, a sound design	orytelling: quality of pictures, nd infographics (if any) and se design, and user experience.			
			LEVEL OR DEGREE					
			 Technical and 	/or conceptual.				

	Guidelines	The report aims to provide mode FYP. As such, the content of the for those choices, as a discussion No longer than 10 pages, Includes cover page & exclude	written report should address the n of and reflection on the consequ	intellectual and conceptual cha	llenges, decisions, and rationale
Written Report (10%)	Contents	 Story premise, Target audience, distribution method, and rationale, Research of the story, Philosophy and reason for selecting a particular style and structure, Analysis of the story development: how the script and storyline developed, problems encountered, and how they were solved in the script, Discussion of story issues that became evident in the edit and how those were addressed. 	 Synopsis, Project statement, Research literature review, Production treatment that considers the visual and acoustic concepts related to the creative decisions and their conceptual development, Philosophy and reason for selecting a particular style and structure, Discussion of story issues that became evident in the edit and how those were addressed. 	 Story premise, Target audience, distribution method, and rationale, Research of the story, Philosophy and reason for selecting a particular style and structure, Analysis of the story development: how the script and storyline developed, problems encountered, and how they were solved in the script, Discussion of story issues that became evident in the edit and how those were addressed, A schematic diagram illustrating its structure,	 Synopsis, Project statement, Research literature review, Production treatment that considers the visual and acoustic concepts related to the creative decisions and their conceptual development, Philosophy and reason for selecting a particular style and structure, Discussion of story issues that became evident in the edit and how those were addressed, A schematic diagram illustrating its structure, story flow, and/or workflow.

		Moderators are looking out	101 8	and may consider the following	ng c	riteria: (The list is not exh	austive a	<u>ana not in ora</u>	<u>er oτ importanc</u>
	•	The story premise (synopsis, title, and duration included).	•	One paragraph Synopsis (include title and duration of the film),	•	The story premise (synopsis, title, and duration included).	•		agraph Synop title and durat n).

- The target audience and distribution method (festival or TV) and rational,
- The research of the story (provide bibliography where appropriate).
- The philosophy and reason for selecting a particular style and structure.
- Analysis of the story development: how the script and storyline developed, problems encountered and how they were solved in the script,

Written Report (10%)

Grading Criteria

A discussion of story issues that became evident in the edit and how those were addressed.

- Project statement that includes the purpose or justification for producing the film,
- A research literature review (1-2pages); provide references where appropriate,
- The production treatment that considers the visual and acoustic concepts related to the creative decisions and their conceptual development,
- The philosophy and reason for selecting a particular style and structure,
- A discussion of story issues that became evident in the edit and how those were addressed.

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- The philosophy and reason for selecting a particular style and structure.
- Analysis of the story development: how the script and storyline developed, problems encountered and how they were solved in the script.
- A discussion of story issues that became evident in the edit and how those were addressed.
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- A research literature review (1-2pages): provide references where appropriate.
- The production treatment that considers the visual and acoustic concepts related to the creative decisions and their conceptual development,
- The philosophy and reason for selecting a particular style and structure.
- A discussion of story issues that became evident in the edit and how those were addressed.
- A schematic diagram illustrating its structure, story flow, and/or workflow.
- **Insights** on and **understanding** of the group's educational experience creating their FYP,
- Written report should address:
 - Intellectual & conceptual challenges,
 - Decisions & rationale for those choices.
 - Discussion of & reflection on the consequences of the filmmaker's decision.

	Guidelines		is uploaded separately to Googl you must include a functional U	le Drive / Dropbox, RL link to the appendix (for modera	ators to access) in the written re	eport.
×		 Notice of c Script/tran Interview t Shooting s Location p 	n schedule, n credit list, for actors and/or interview subje copyright permission for any nor script of the final product (for vio ranscripts, if used, script and storyboards, if used,	n-original material, deo/multimedia elements containing andence pertaining to location perm	<i>,</i>	
Appendix		Production	Project Fact Sheet	Project Background Sheet	Producer's Warranty	Artwork
) de	_	Stills	(One-page sir	ngle-spaced 12pt.)		(Recommended)
A	Contents	Caption information (e.g., who is in shot) for each image.	The video fact sheet should include the project's title, TRT, completion date, logline, synopsis, principal crew members, and contact information. If appropriate, the students can consist of principal cast members. You need to include a text which "This work was produced as a Wee School of Communication"	final-year project in the Wee Kim	WKWSCI provides a sample letter that the producer(s) need to download from the website and sign. The students should include the warranty in their FYP report for moderation and archiving. NOTE: A producer's warranty is not a substitute for obtaining copyright permission and licenses. It is merely a declaration that the producers are not infringing upon any 3rd party's rights or that all	Special artwork is not a requirement for the FYP report. But where it has already been done, students should include it with their press kit.

resentation (10%)	Guidelines	 Each group should anticipate questions from the panel, which consists of the group's supervisor and two moderators. Students should be prepared to participate in a Q&A session lasting at most 25 minutes. Presentations are optional, but if given, they should contain new or additional information not covered in the video or report (at most 5 minutes). Each group should anticipate questions from the panel, which consists of the group's supervisor and two moderators. Each member of the group should take turns speaking.
Oral Prese	Grading Criteria	Moderators are looking out for: Are all members well prepared? Evidence of critical thinking and evaluation. The clarity of the presentation (if appropriate).

2. Information for Video FYPs

2.1. Pre-production & Production

2.1.1. Grants & Funding

WKWSCI Grant

All projects will receive a lump sum grant of \$400 by December to their designated treasurer, who is responsible for disbursing the funds to other group members.

The treasurer will provide his/her bank details and receive the payment via his/her personal GIRO account. The treasurer may update the bank account details under "Student Link > Administrative Matters > Update of Bank Account Number".

External Funding

The NTU Development Office (DO) works with foundations that donate to the University and the DO will coordinate the donors' funds across the university. As such, DO requests that FYP groups **refrain** from asking the following organisations for support:

Ho Bee Investment | Hong Leong Foundation | Keppel Corporation | Lien Foundation | Lee Foundation | Shaw Foundation | Tan Chin Tuan Foundation | Temasek Foundation

Should a contract with an external organisation be required, make sure your team and supervisor are fully aware of the terms and conditions before committing. Upon accepting a donation, it is the responsibility of the FYP group to ensure all terms and conditions are met, including the deliverables to the organisations. The school does not enter contracts on behalf of FYP groups.

If an external donation needs to be credited to the school, refer to the attached documents for the process and information required:

- Gift Processing Procedure and Guidelines
- Donation Form
- Donation Gift Transmittal Collection Form

2.1.2. Clearances & Permissions

Location Booking within NTU

For locations in the "Event Venue and Banner Space" booking in NTU, do approach the UG team for assistance.

As for locations outside of this system (outside of NTU), contact the venue owner for more information. The school will be able to provide a letter of support for such bookings, however, the final approval lies with the venue owner.

Forms

The forms have been edited to be more user-friendly but still include the necessary language to provide you with the rights you need for wider distribution to the public. If you modify the forms, discuss the changes with your supervisor to make sure that you aren't limiting your options for distribution.

Video FYPs would require:

- Location Permission Form
- Performer's Clearance Form
- Appearance Release Form
- Producer's Warranty

(A Producer's Warranty is needed to be submitted for festivals or competitions. It declares that you are not infringing upon any 3rd party copyright. Please note that a Producer's Warranty is not a substitute for any of the above clearances or for obtaining copyright permission. It merely still declares that you have done so.)

2.1.3. Equipment & In-House Facility Booking

Groups may use NTU WKWSCI's media equipment and facilities for their FYP via the Media Resource Booking System (MRBS).

Refer to this <u>file</u> for more information.

For Overseas projects, if the equipment is not insured, you need to purchase insurance for them. If the equipment belongs to WKWSCI, check with the Tech Team (SCI support@ntu.edu.sg). If you are renting the equipment, check with the vendors.

2.2. Post-production

2.2.1. Copyright

The group members hold the copyright for any media produced as part of their FYP, unless arranged otherwise with their clients or subjects. The copyright text within the projects should clearly indicate this (i.e., © group member(s) name, 2024).

However, a <u>NTU CoHASS WKWSCI logo</u> and text must be included at the end of their project, on the packaging and any publicity materials, which reads:

"This work was produced as a Final Year Project at the Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore."

NTU WKWSCI also reserves the right to use any of the FYP materials for publicity and outreach purposes.

NOTE: When used on black background, students are expected to adjust the black level of the logo so that it merges with the background.

2.2.2. Distribution

Collaterals

Refer to these guidelines if you wish to put up collaterals within WKWSCI.

3. Project Submission

3.1. Submission Details

All Video FYPS are to be submitted (only softcopy is required) by the time and date stated in the schedule under the WKWSCI FYP website. An email with instructions will be sent closer to the date of submission.

Each group is required to upload their video to VIMEO/YouTube and add the link clearly in the FYP report for access. The videos are not to be edited after the official submission.

The front cover of each FYP report and all supporting documents should include the following information:

- COHASS WKWSCI Logo
- Project Title
- Project ID (will be provided in early March)
- Full Names and Matriculation Numbers of all group members
- Name of supervisor and co-supervisor (if any) you do not need to include moderator's name.
- "This work was produced as a Final-Year Project in the Wee Kim Wee School of Communication and Information, Nanyang Technological University Singapore for the Bachelor of Communication Studies." at the bottom of cover page.

Organising your files	 Collate your FYP report in one single file (e.g., include appendices, tables, bibliography etc.) If there are many appendices, submit them as separate files for easy reference. Convert your documents to unsecured PDF format. Upload accompanying materials as separate files (e.g., posters, video clips, publications, illustrated features, questionnaires, scripts etc.), preferably in common file formats. 				
Naming your files	FYP Reports	School code=SCI> <fyp id="" project=""> e.g., SCIYY0XX.pdf Note: School Code=SCI; Your FYP Project ID comprises of 5 numera 1st & 2nd digit (YY) 1st two digits in your final academic year e.g., AY23/24 (YY=23)</fyp>	als (YY0XX 3rd digit 0	4th & 5th digit (XX) Your assigned project ID (provided in early March)	
	For accompanying materials (e.g., posters, video clips, publications, questionnaires, scripts, etc.)	Append letters "a", "b", "c", etc. after FY e.g., SCIYY0XXa.pdf SCIYY0XXb.mp4 SCIYY0XXc.mp3	P Report f	file name.	

Only one group member per team needs to submit the report, and through all four channels below:

	Channel of Submission	Submission Method				
1	Turnitin via NTULearn Plagiarism Checker	material in quotation marks and bibliographic entries. There is no magical percentage of matching content that is allowed. A quick look at the projects submitted so far shows that most have between 0-2% matching material. Though you may submit drafts in Turnitin up until the due date, make sure the last submission is the final version of the report that is also submitted as hard copies.				
		Steps for submission				
		All FYP students will be registered under the "SCI:FYP : SCI-FYP" module in NTULearn. Submit your FYP reports in the AY S2 FYP Submission link which will be made available on the dates stated in the				

One group member is to submit FYP report & appendices with softcopies of creative works such as posters, videos, etc.

Steps for submission

1	Go to https://dr.ntu.edu.sg/
2	Click on deposit button to sign in using your student network account username (omit " <a "student\")<="" a="" domain="" href="mailto:omtu.edu.sg" or="">
3	Choose the collection: "WKWSCI Student Reports (FYP/IA/PA/PI/CA)"
4	Follow the instruction on the screen and enter all the necessary information.
5	You will be instructed to upload your file(s).

Important notes

- Personal Information. Students are to ensure all materials uploaded to DR-NTU comply with the Personal Data Protection Act (PDPA). Personal data such as NRIC, Address, Contact Numbers, etc., should be removed.
- Confidential materials. FYP reports considered by the School to be confidential (e.g. those that contain proprietary or sensitive information of collaborating parties) can be exempted from submission. In such cases, the FYP Supervisor will need to inform the library of the details.
- **Embargo.** For groups who wish to embargo their report, you may follow the instructions found here.
- **Big file sizes.** If your file size is above 512MB or you are unable to submit via DR-NTU due to heavy network traffic, you may submit your file in a thumb-drive, portable hard-disk drive, CD or DVD at the Service Desk in the Communication & Information Library during office hours, throughout the FYP submission dates.
- **File types.** Please save your file (e.g., photo journal, video, audio, etc.) in common multimedia formats (e.g., JPG, MP4).
- For more information on the submission guidelines, refer to: https://libguides.ntu.edu.sg/c.php?q=926884&p=6695137
- Direct your questions on DR-NTU to <u>library@ntu.edu.sg</u>

3	Submission to Moderators and Supervisor via OneDrive	One group member is to upload the report to the group's personalised link and folder. Access to the folder will cease at 4pm sharp. Steps for submission
		1 Go to the personalised link that was shared to you.
		Click on the link to sign in using your student network account username (omit " <a href="mailto:onto:onto:onto:onto:onto:onto:onto:o</td></tr><tr><td></td><td></td><td>3 Upload your report to the specific folder that was shared to you.</td></tr><tr><td></td><td></td><td>4 Close the window once you have uploaded the file</td></tr><tr><td></td><td></td><td>Send an email to ask_WKWSCI@ntu.edu.sg to inform that you have uploaded the report. Your subject title should be your project no. only, e.g., CS/YY/XXX
4	Video Archival Submission to Tech Team	One group member is to submit videos & documents to Tech Team (B1-08) with the completed checklist below.

3.2. Late Submission

The penalty for late submissions is to deduct 5 points per day late; the weekend will count as two days. Groups who submit their media on time and re-submit new copies after the deadline are subjected to the late policy.

The late penalty may be waived in the event of serious illness, bereavement, or other events beyond the students' control. The FYP committee, in consultation with the FYP supervisor, will approve any waivers and set a later deadline.

FYP Video Archival Submission to WKWSCI Tech Team (Each group is required to print/email this checklist for the submission to Tech Team)

All FYP	video group	ANmp Account os are required to request a SAN est in person for SANmp Accoun		I Tech Team (B1-08) for your project's online archival submission. m (B1-08).	Tick if completed
	Username:		nts helow prior to submit the vi	deos and documents via SANmp	
S/No		nts for SANmp Submission	Format	Requirements	Tick if
1	Video	HD/2K 4K Video Only for groups who are editing 4K video content	Format (QuickTime) MPEG-4 Format (H.264) Audio Format (QuickTime) Format (H.264) Audio	Apple ProRes 422 (HQ); 1920 x 1080 / 2048 x 1080 @24p/25p/30p (.mov) 1920 x 1080 / 2084 x1080 (.mp4) Stereo mixed / AC3 @48 Hz Dolby Atmos mixed. mp4, ADM BWAV @48Hz Apple ProRes 422; 3840 x 2160 @ 24p/25p/30p (.mov) 3840 x 2160 (.mp4) Stereo mixed /AC3 @48Hz	completed
2	Synopsis		Format	Dolby Atmos mixed. mp4, ADM BWAV @48Hz Word Document (.doc/.docx)	
3		nd Group Members' Particulars	Group Photo Behind-the-Scenes Photo	x 1 (JPEG) x 3 (JPEG)	
			Required Particulars (.doc/.docx)	Names Personal e-mail address Contact Number Camera used in project	
4	person or location N	nended – to be submitted in r via email with SANmp path MRBS31@ntu.edu.sg latest by	Format Audio Duration	Apple Pro Res 422 (HQ) 1920 x 1080 24p/25p/30p (.mov) Stereo 48Hz 60 seconds	
5	Friday 2 I Project P	May 2025) oster	Resolution	420mm x 594mm, 300dpi	

	(Recommended – to be submitted in	Orientation	Portrait	
	person or via email with SANmp path location MRBS31@ntu.edu.sg latest by Friday 2 May 2025)	Format	1. PDF 2. JPEG	
6	Royalty/Copyrights issue (if applicable)		Notify WKWSCI Tech Team in Word Document should there be any royalty issues in the video	
step 3: ⊺	To upload the videos and documents via SA	Nmp		Tick if completed
1	Create a folder in your SANmp account			
2	Name it to FYP_YYYY_Project_Title (see	image below) with all the sub	folders	
	Photos a Poster Synopsis Trailer Video FYP_2015_2016_Chicken Beauty Pageant	CBP	FINAL ProRes 422.mp4	
3	Place all items into the respective sub-fold	lers and this completes the on	line submission to the WKWSCI Tech Team	
Step 4: S	Students are required to meet the WKWSCI	Tech Team in person on the l	ast day of the FYP submission date not later than 4:00pm at B1-08.	Tick if completed
1	WKWSCI Tech Team staff will verify that a	all videos and documents are	submitted according to the item in the SANmp account	
2	Students are required to sign on the Sign-	out form to confirm that all iter	ns have been submitted	
Optional		oral presentation, students are	e allowed to submit the edited video to the WKWSCI Tech Team not later	than Friday 2

Important Note:

This archival submission to WKWSCI Tech Team is only applicable to FYP Video Groups only.

All submitted videos and documents will be extracted from the SANmp account on submission date to Tech Team's Office.

Enquiries:

For enquiries on the FYP Archival Submission (Tech Team), please contact the following:

Email: MRBS31@ntu.edu.sg Phone: 6790 4183 / 6790 5939

Visit us at: WKWSCI Tech Team's Office (B1-08)

For official use:	
All items received: Yes / No	
If no, please state reason(s):	
Submitted by:	Received by:
Name / Signature	Name / Signature