

MAKE A GLOBAL IMPACT



NANYANG EMBA CHINESE 南洋EMBA

INNOVATE. LEAD. TRANSFORM.

南洋商学院是全球首屈一指的商学院，它是世界级的创新、研究和商科教育的枢纽。

在这里，我们通过跨学科探索来激发创新，致力于培养具有文化灵活性的领导力，并倡导以可持续性为驱动的变革。





通过跨学科激发 创新

我们位于新加坡南洋理工大学强大的科技创新生态系统内，是通过科技助力行业发展的先锋。我们的合作模式深植于课程、研究及伙伴关系之中，使我们能够高效应对商业和社会挑战，如城市可持续发展、供应链韧性、医疗保健和老龄化等。通过跨学科学习，我们为学生提供无与伦比的创新机会，使他们能在当今动态环境中茁壮成长。



具备文化灵活性的 领导力

南洋商学院坐落于新加坡这一战略要地，汲取亚洲和西方丰富的文化和商业精华，所提供的课程涵盖多元文化精粹。深厚的亚洲传统与世界一流的师资队伍相辅相成，而基于文化智力的训练策略、对亚洲消费者心理以及对东盟新兴市场的研究，是我们具备深刻的商业洞察。我们培养出来的商业领袖具备全球视野，他们能够熟练驾驭亚洲和全球文化并产生持久的影响力。



以可持续性为驱动的 变革

南洋商学院凭借新加坡南洋理工大学的科技优势和商学院的领导才能培养专长，致力于栽培具备道德感和创业家精神的领导者。我们的项目培养的领导者，不仅能够应对商业难题，而且能直面社会和环境挑战。我们的课程旨在塑造富有远见的领袖，让他们有能力打破常规，突破边界。这些领导先锋致力开辟新径，创造价值。他们并不止步于商业成就，还要引领意义深远的变革。他们追求成功，倡导道德行为，并引领可持续发展新篇章。

上海 交通大学



上海交通大学是中国历史最悠久、享誉海内外的著名高等学府之一，是中国教育部直属并与上海市共建的全国重点大学。上海交通大学安泰经济与管理学院的前身可追溯到1903年的“南洋公学高等商务学堂”，具有光荣的历史和传统。

自1984年恢复建院以来，学院致力于培养具有国际竞争力的经济和管理人才，推崇在科学研究和学术思想方面的创新，以及服务社会经济发展和企业成长，经过30多年的努力，学院已经建设成为一所国内领先、国际知名的现代化商学院，是国内第一家通过AMBA、EQUIS、AACSB三大权威认证的商学院。

新加坡 南洋理工大学



新加坡南洋理工大学(南大)是一所科研密集型大学，有3万3千多名本科生和研究生，分布于工学院、商学院、理学院、文学院、研究生院以及医学院。

南大集聚世界知名的自治学院，包括国立教育学院、拉惹勒南国际研究院、新加坡环境生物工程中心，以及多个领先研究机构，如新加坡地球观测研究所、南洋环境与水源研究院，和能源研究所。

南大获评为世界顶尖大学之一，主校区也常被列为全球最美丽的校园之一。南大以可持续发展闻名，校园内所有符合条件的建筑物均获得100%绿色标签奖。除了主校区，南大也在新加坡的医疗保健中心诺维娜设有校区。

19TH

QS 世界大学排名

1ST

泰晤士高等教育世界年轻大学排名

项目特色

1

世界名校
大学气象
强强联合

开拓你的视野，拥抱两所世界名校带来的丰富学术遗产和观点。

南洋高级工商管理硕士中文项目(简称南洋EMBA)是新加坡南洋理工大学(南大)和中国上海交通大学(交大)强强联手共同开办的中外合作项目。南大是位列全球顶尖年轻大学排行榜首的综合性大学，交大作为中国历史最悠久的著名高等学府之一，在国内外享有盛誉。

自2002年获得首批中国教育部合作办学项目批准以来，南洋EMBA已成功开办二十一年，取得了良好的办学业绩和社会影响力。

2

植根亚洲
融汇东西
走向全球

以全新的文化和商业视角来审视你所认知的这个世界。通过南洋EMBA，未来的领导者有机会扎根于亚洲两个最强大的经济体中。

在这里，你将被赋能并发掘自身潜力，制定创新战略以应对全球商业环境的挑战。项目在二十多年的办学过程中，融合了东西方严谨的学术基础和真实商业案例，将国际先进管理理论与中国管理实践相结合，走出了一条独具特色的中外合作国际化办学道路。

在教学方面，项目拥有世界级顶尖商学院授课团队，教授们都具有卓越的学术成就和科研成果，以及丰富的管理实践经验。名师指路，让学生在东西方管理思想的碰撞中进一步开阔视野。

3

两校名师
校友网络
实现共赢

作为南洋EMBA项目的学生，你将共享两校丰富校友资源，使未来职业生涯的平台更为广阔。

除常规授课外，项目还通过与国内外知名企业的交流，增进跨行业之间的合作。项目也整合了南洋商学院和安泰经济管理学院学术优势，依托南大与交大在企业界的丰富资源，实现学术与实践的相辅相成、资源互补。

南洋理工大学建立了遍布全球171个国家和地区，逾90个校友会，约28.6万精英的校友网络。其中，有30个校友会分布在中国各地。上海交通大学在全球拥有40万校友及近百个海内外校友组织。

课程设置

项目旨在培养具有全球化视野和践行可持续发展的领导者。课程在结构上分为领导力模块、业务功能模块、环境和科技模块，让学生感受东西方不同视角的管理思维。

课程学制两年(不脱产在职学习)，通常在每个月集中上课四天(周四至周日)。以中文授课，如有英文授课，会配有中文翻译和中文材料。学生将在新加坡南洋理工大学南洋商学院进行两个学段的学习*。

业务功能模块

- 会计决策与控制
- 企业财务管理
- 全球品牌
- 市场营销与创新
- 人力资源战略与管理
- 兼并收购
- 可持续世界中的供应链管理



领导力模块

- 文化敏锐度和全球领导力
- 领导力修炼与提升
- 领导人才与组织
- 战略管理

环境和科技模块

- 可持续发展与企业社会责任
- 中国经济理论与实践
- 数据与决策
- 数字经济: 信息管理
- 经济与金融市场大趋势
- 地缘政治与商业风险
- 战略科技与创新管理



* 详情请参考课程网站。南洋理工大学保留在任何时候调整课程内容和运作方式的绝对权力。

师资队伍*



莫惠钊 教授

美国卡内基梅隆大学博士
校长特任信息系统教授
南洋商学院代理院长
副校长(终身学习与校友联络)
新加坡南洋理工大学

研究领域:
知识、创新管理和组织学习领域



尹海涛 教授

美国宾西法尼亚大学沃顿商学院博士
安泰经济与管理学院副院长
上海交通大学

研究领域:
环境经济与政策、能源经济与政策



刘万燊 教授

英国曼彻斯特大学博士
南洋商学院副院长
新加坡南洋理工大学

研究领域:
企业财务、金融工程和投资



井润田 教授

西安交通大学博士
教育部长江学者奖励计划特聘教授
上海交通大学

研究领域:
组织变革、领导行为、跨文化管理



吴原 副教授

澳大利亚新南威尔士大学博士
南洋EMBA项目主任
新加坡南洋理工大学

研究领域:
精算、数据挖掘、
统计在商业和金融中的应用



余明阳 教授

复旦大学博士
中国企业发展研究院院长
上海交通大学

研究领域:
市场营销、品牌战略、
广告与公共关系战略



李文庆 副教授

美国纽约大学博士
应用金融教育研究中心主任
新加坡南洋理工大学

研究领域:
全球经济、全球金融市场和国际贸易



周颖 副教授

上海交通大学博士
交大安泰EMBA项目主任
上海交通大学

研究领域:
市场营销、企业战略、企业渠道管理

* 所有任课教授的简介, 请参考课程网站。

2023级 学生概况



39
平均年龄



16
平均工作年限

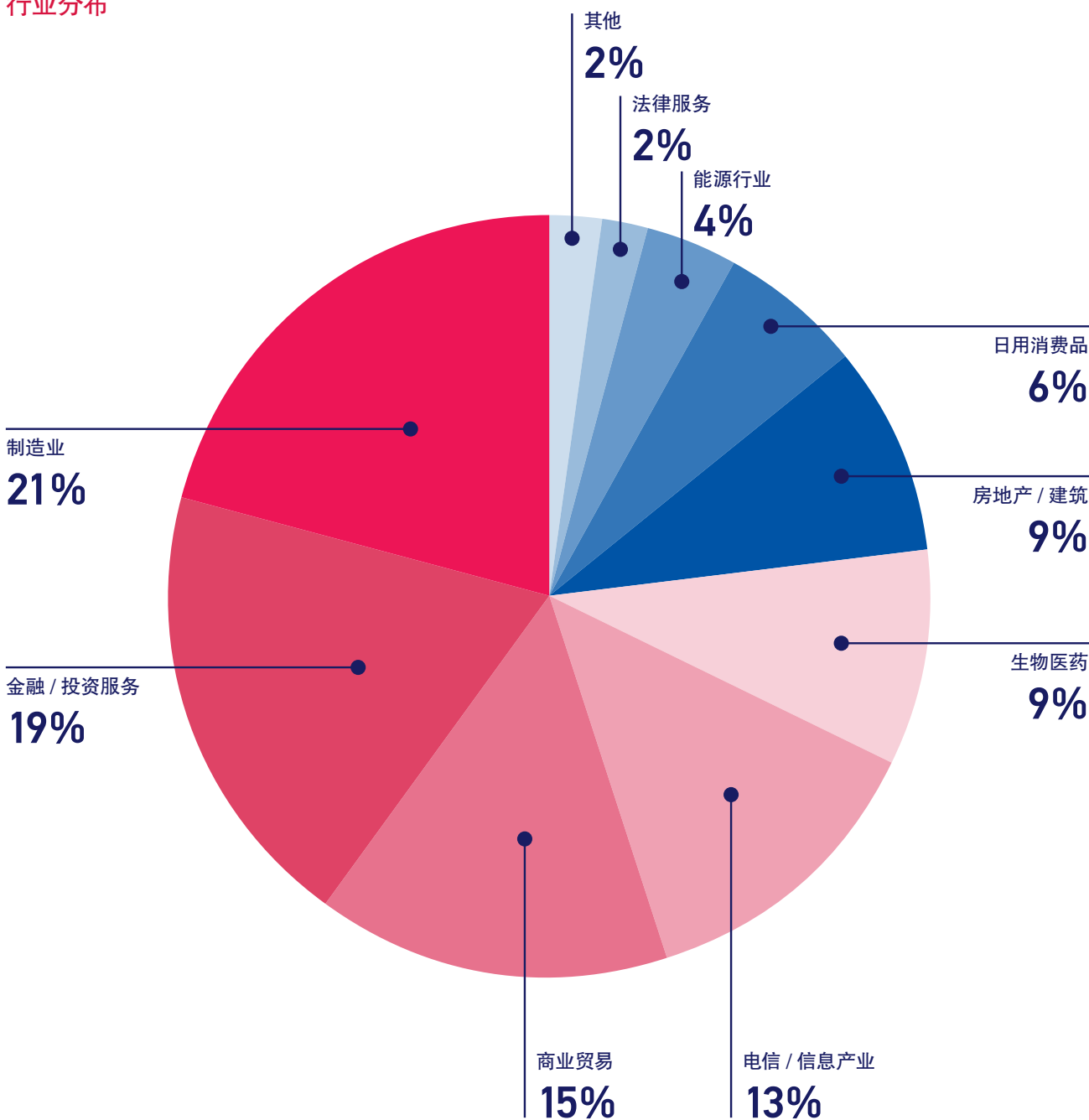


43%
女性学生比例



11
平均管理年限

行业分布



强强联手： 新加坡南洋理工大学 -上海交通大学

2002年，中国教育部正式批准国内首批30所著名大学开办EMBA课程，开启了国内EMBA教育的元年。也正是在同一年，新加坡南洋理工大学南洋商学院与中国上海交通大学安泰经济与管理学院联袂打造的南洋EMBA课程，作为首批中外合作办学项目获得了中国教育部批准。

南洋EMBA项目同时作为参与者和见证者，从原点与中国EMBA教育起步，迈着坚实的步伐走过了二十一个春秋，获得了骄人的办学成绩和良好的项目声誉，并逐渐显示出较为深远的社会影响力。



申请流程

申请资格

- 大学本科或以上学历
- 8年以上工作经验, 其中至少5年在管理岗位工作

提交申请

需要提交的报名材料主要包括:

- 在线填写报名表
- 白底护照型1寸电子照片
- 护照信息页复印件
- 身份证扫描件
- 两封推荐信
- 学历、学位证书扫描件
- 就读院校出具的成绩单扫描件
- 中国高等教育学生信息网提供的“学历证书电子注册备案表”、“学历认证报告”或“国(境)外学历学位证书”
- 单位组织结构图
- 申请费人民币1,500元(不退还)



申请人需扫描二维码, 或登录南洋-交大EMBA招生系统 chineseemba.ntusingapore.cn 提交在线申请。

请对照申请材料清单, 确保提交所有要求的文件。

申请截止日期

项目每年9月开学。
2024年的入学申请将于2月开启至7月5日截止。
关于详细申请信息, 请参考课程网站上的说明。

笔试面试

- 由两所院校组成的项目委员会自主组织入学考试(笔试、面试)
- 课程办公室会邀请通过初选的申请人参加笔试和面试
- 如申请人有出色的中国管理类联考成绩或GMAT成绩, 笔试或可免考

2024年笔试和面试时间安排



地点:

上海交通大学安泰经济与管理学院

公布结果

项目委员会综合评估申请人报名材料、笔试成绩及面试结果以决定其是否被录取, 申请人通常会在三周内从课程办公室处得知申请结果。

FEES

申请费: 人民币1,500元(不退还)

学费: 新币141,800(约人民币750,000元)*

学费包含注册费、听课费、课本费、翻译费、考试费、学生证费和著作版权费等, 不含住宿和交通费。
学费支付的具体方式和时间在录取通知书中会有说明。

* 新币兑人民币以牌价5.289计算, 适用于2024年入学的学生。
下一年的学费可能会根据大学的年度调整而有所变化, 届时会有相应通知。

申请流程

- 01 提交申请
- 02 材料审核
- 03 笔试面试
- 04 公布结果

学位证书

符合毕业要求的学生，将获得新加坡南洋理工大学颁发的工商管理硕士学位证书，该学位受中国教育部认可；同时，学生也将获得中国上海交通大学结业证书。



ADMISSION PROCESS

ADMISSION CRITERIA

- A Bachelor's Degree or above
- At least 8 years of work experience, including at least 5 years in a managerial role

SUBMISSION OF APPLICATION

Applicants are required to submit the following:

- Registration form
- One electronic passport-type color photo
- A photocopy of passport information page
- Scanned copy of ID card
- Two referees' letters
- Copy of academic qualifications and degree certificate
- Copy of transcript provided by university
- Electronic registration form for "academic certificates", "academic certificate certification report" or "foreign academic degree certificate" provided by China Higher Education Student Information and Career Center (CHESICC)
- Organisation Chart
- Application fee of RMB 1,500 (non-refundable)



Applicants are required to complete all application materials via the Nanyang EMBA (Chinese) application system: chineseemba.ntusingapore.cn or scan the QR code to apply directly.

Please refer to the list of application materials to ensure that all required documents are submitted.

APPLICATION DEADLINE

Programme admission takes place in September every year. The application opens from February till 5 July 2024. For more application details, please visit our website: www.emba.ntu.edu.sg

WRITTEN TEST AND ADMISSION INTERVIEW

- The programme committee, consisting of representatives from these two universities, organises entrance exams (written test and admission interview)
- Applicants who are shortlisted will be invited for a written test and admission interview
- Applicants with a competitive score of China's National Postgraduate Entrance Exams or GMAT score may not be required to sit for the written test

2024 Written Test and Admission Interview Schedule



Venue:

Antai College of Economics & Management, Shanghai Jiao Tong University

RELEASE OF RESULTS

Applicants should receive an email notification within three weeks after completing the entrance exams (written test and admission interview).

FEES

Application fee: RMB1,500 (non-refundable)

Tuition fees: SGD141,800 (RMB750,000 approximate)*

The tuition fee includes enrolment fee and recommended text books and readings. The cost of travel, accommodation, and miscellaneous expenses are not included and are to be borne by the participant. The payment method and schedule of payment will be indicated in the letter of admission.

* Calculation is based on SGD to CNY exchange rate of 5.289. Applicable for students enrolled in AY2023/2024. Tuition fees are subject to review every year and will be announced in due course.

ADMISSION PROCESS

01

Submission of Application

02

Document Verification

03

Written Test and Admission Interview

04

Release of Results

AWARD OF DEGREE

Students who successfully complete all the course requirements will be awarded a degree in Master of Business Administration by Nanyang Technological University, which is recognised by the Ministry of Education of China. At the same time, students will also receive the certificate of completion from Shanghai Jiao Tong University



STUDENT PROFILE OF 2023 INTAKE



39
Average Age



16
Average years of
experience

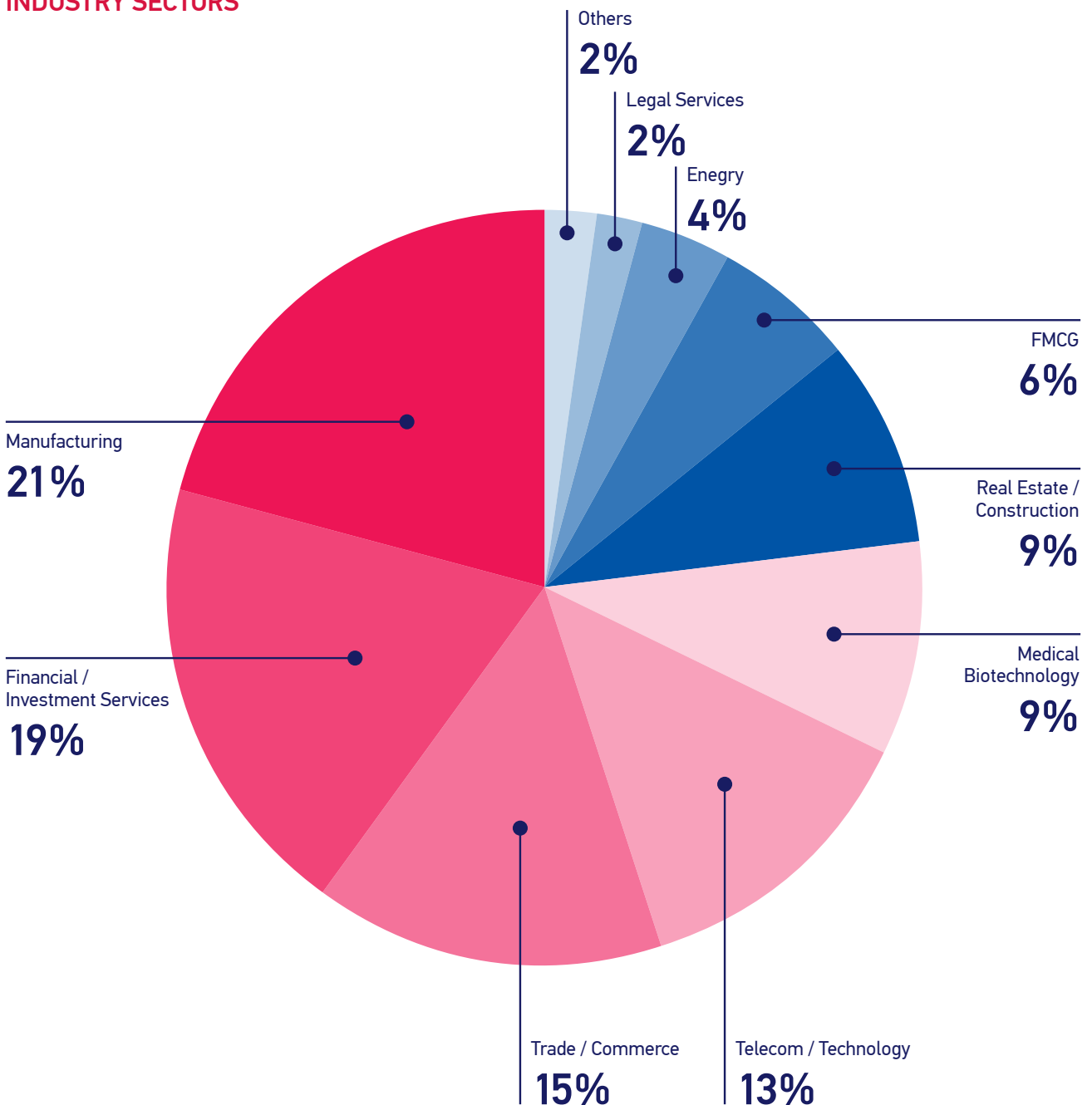


43%
Women



11
Average years of
working
experience in
management

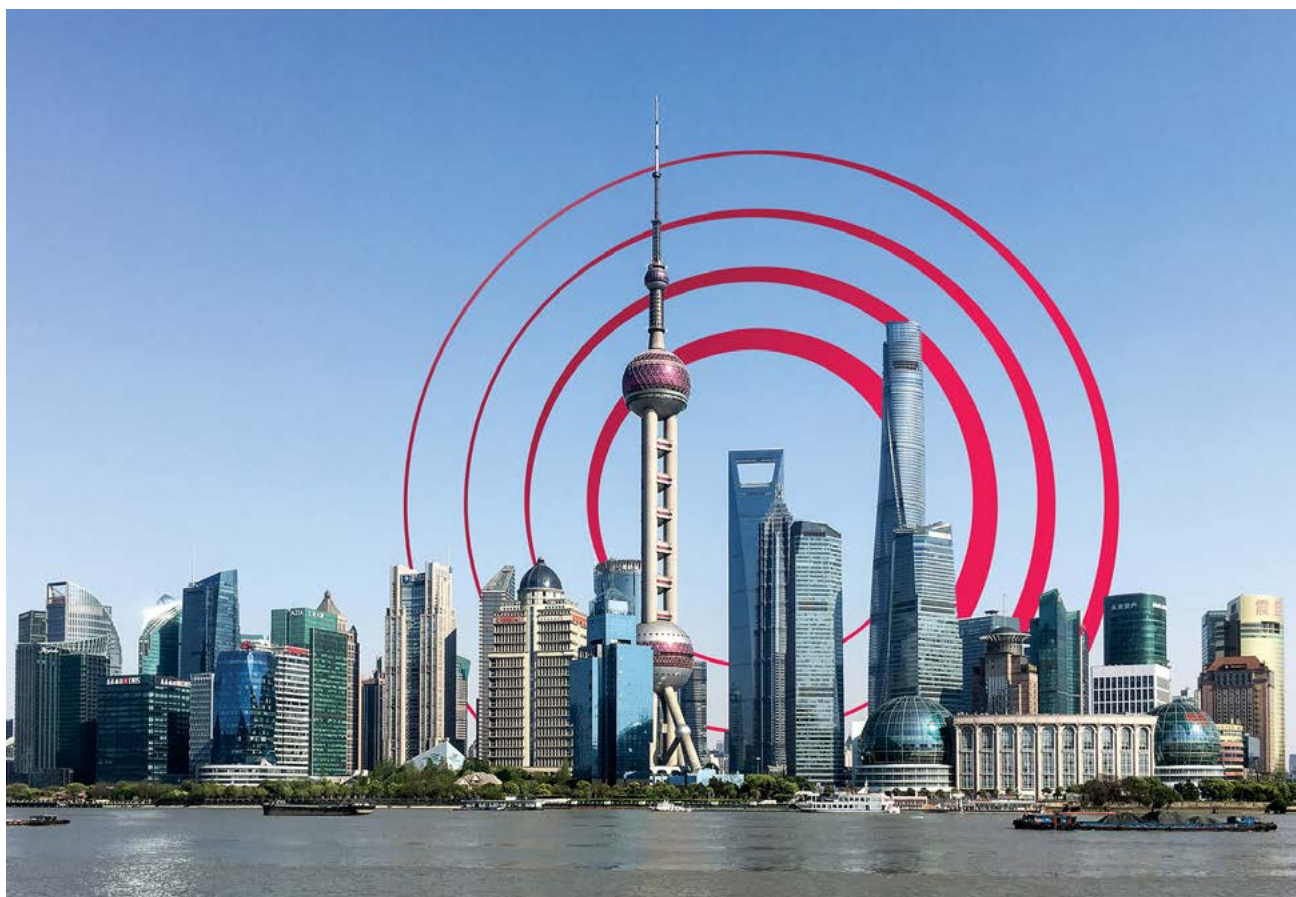
INDUSTRY SECTORS



CONNECTING TWO WORLDS: NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE & SHANGHAI JIAO TONG UNIVERSITY

In 2002, the Ministry of Education of the People's Republic of China (MOE China) officially approved the launch of EMBA programmes for 30 renowned universities, making it the inaugural year of EMBA education in China. The same year, Nanyang Business School at Nanyang Technological University Singapore, collaborated with Antai College of Economics & Management at Shanghai Jiao Tong University China to launch the Nanyang EMBA Chinese. It became one of the first batch Sino-foreign joint programmes approved by the MOE China.

The Nanyang EMBA, as both a participant and witness of the growth of the China EMBA education, has made outstanding progress, created social impact and built a strong reputation in China over these 21 years.



PROGRAMME INFORMATION

The curriculum is designed to combine theory and practical knowledge from both the East and West, to enhance students' abilities in decision-making analysis and problem-solving skills. The course is divided into three modules: leadership, business functions, environment and technology.

This is a two-year part-time programme. Courses are usually conducted in Mandarin over four days each month (Thursday to Sunday). Translation will be provided if course is conducted in English. There will be two study segments conducted at Nanyang Business School, NTU Singapore*.

BUSINESS FUNCTIONS MODULE

- Accounting for Decision-Making & Control
- Corporate Financial Management
- Global Branding
- Marketing & Innovation
- HR Strategy & Management
- Corporate Mergers & Acquisitions
- Supply Chain Management in a Sustainable World



LEADERSHIP MODULE

- Cultural Agility & Global Leadership
- Leadership Development
- Leading People & Organisations
- Strategic Management

ENVIRONMENT AND TECHNOLOGY MODULE

- Business Ethics & Sustainability
- Advanced Topics in China's Economy: Theories & Practices
- Data & Decision-Making
- Digital Economy: Information Management
- Economic & Finance Market Mega Trend
- Global Geopolitics & Business Risk
- Strategic Technology & Innovation Management



FACULTY



PROF BOH WAI FONG

PhD, Carnegie Mellon University, USA
President's Chair in Information Systems
Interim Dean, Nanyang Business School
Vice President (Lifelong Learning & Alumni Engagement)
NTU Singapore

Research Areas:
Knowledge, Innovation Management
and Organisational Learning



PROF YIN HAITAO

PhD University of Pennsylvania, USA
Vice Dean,
Antai College of Economics & Management, SJTU China

Research Areas:
Environmental Economics and Policy,
Energy Economics and Policy



PROF LOW BUEN SIN

PhD University of Manchester, England
Associate Dean,
Nanyang Business School,
NTU Singapore

Research Areas:
Corporate Finance, Financial
Engineering and Investments



PROF JING RUNTIAN

PhD Xi'an Jiao tong University, China
Yangtze River Scholarship
Distinguished Professor,
SJTU China

Research Areas:
Organisational Change, Leadership
Behavior, Cross-cultural Management



ASSOC PROF WU YUAN

PhD University of New South Wales,
Australia
Director, EMBA (Chinese) Programme

Research Areas:
Actuarial, Data Mining, Statistics in
Business and Finance Applications



PROF YU MINGYANG

PhD Fudan University, China
Dean, China Enterprise Development
Research Institute, SJTU China

Research Areas:
Marketing, Brand Strategy, Advertising
and Public Relations Strategy



ASSOC PROF LEE BOON KENG

PhD New York University, USA
Director, Centre for Applied Financial
Education (CAFE), NTU Singapore

Research Areas:
Global Economy, Global Financial
Markets and International Trading



ASSOC PROF ZHOU YING

PhD Shanghai Jiao Tong University,
China
Director, EMBA Programme
SJTU China

Research Areas:
Marketing, Corporate Strategy,
Enterprise Channel Management

SHANGHAI JIAO TONG UNIVERSITY



SJTU is a well-known university, both in China and abroad. It is a national key university directly under the Ministry of Education of China and built jointly with Shanghai City.

Antai College of Economics and Management is the business school of Shanghai Jiao Tong University, which can be traced back to the “Nanyang Senior Business School” in 1903 with a glorious history and tradition.

Reconstructed in 1984, the college has been dedicated to cultivating internationally competitive economic and management talents, promoting innovation in scientific research and academic thinking, and serving social and economic development and corporate growth.

After more than 30 years of hard work, the college has become a leading domestically and internationally renowned modern business school. It is the first business school in China to be accredited by three authoritative accreditation institutions viz., AMBA, EQUIS, and AACSB.

NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE



A research-intensive public university, Nanyang Technological University, Singapore (NTU Singapore) has 33,000 undergraduate and postgraduate students in the Engineering, Business, Science, Medicine, Humanities, Arts, & Social Sciences, and Graduate colleges.

NTU is also home to world-renowned autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies and Singapore Centre for Environmental Life Sciences Engineering – and various leading research centres such as the Earth Observatory of Singapore, Nanyang Environment & Water Research Institute and Energy Research Institute @ NTU (ERI@N).

Ranked amongst the world's top universities, the University's main campus is also frequently listed among the world's most beautiful. Known for its sustainability, NTU has achieved 100% Green Mark Platinum certification for all its eligible building projects. Apart from its main campus, NTU also has a medical campus in Novena, Singapore's healthcare district.

19TH

QS world university rankings

1ST

Times higher education world's young university rankings

THE NANYANG EMBA CHINESE EDGE

1

BUILD YOUR EDGE FROM AN ALLIANCE OF STRENGTH

Broaden your horizons, and embrace the rich academic heritage and perspectives of two world-renowned universities.

The Nanyang EMBA programme is a collaboration between Nanyang Technological University (NTU) Singapore and Shanghai Jiao Tong University (SJTU) China. NTU Singapore is ranked first among the world's best young universities, and SJTU China is well-known at home and abroad, with a long history. As the pioneer batch of Sino-foreign joint programmes in 2002, the Nanyang EMBA has since made outstanding progress. You can now be part of a programme that has left a strong social impact, and built a solid reputation in China.

2

EXPERIENCE THE BEST OF EAST AND WEST

Rethink the world as you know it amidst an amalgamation of culture and business. Through the Nanyang EMBA programme, future-ready leaders can root themselves in two of Asia's strongest economies.

Be empowered to expand your capabilities, and develop innovative strategies to address global business challenges. Building on two decades of collaboration, the Nanyang EMBA possesses a unique combination of academic rigour and real-world business cases from both the East and West, allowing you to study global advanced management theory alongside Chinese management practices.

Taught by faculty members with outstanding academic achievements and extensive management experience, leaders like you can explore a combination of Eastern and Western management ideas to stay global-ready.

3

DRAW UPON A NETWORK THAT SPANS THE GLOBE

Being part of the Nanyang EMBA connects you to a worldwide network that expands your career opportunities.

Get direct access to the market through industry visits in Singapore and China, and leverage the academic expertise of Nanyang Business School and Antai School of Economics & Management. Additionally, boost your profile through the strong reputation of NTU Singapore and SJTU China in the business sectors.

The Nanyang EMBA programme connects you to NTU Singapore's extensive alumni network in 160 countries, with over 90 alumni associations and more than 257,000 members. The programme also gives you access to the SJTU China Alumni Association with an alumni network of 400,000 members, and over 100 alumni associations located both in China and overseas.

A premier business school within a leading technological university, Nanyang Business School (NBS) is the nexus of world-class innovation, research, and business education.

At NBS, we innovate through interdisciplinarity, lead with cultural dexterity, and transform for sustainability.





INNOVATE THROUGH INTERDISCIPLINARITY

Situated within the vibrant tech and innovation ecosystem of Nanyang Technological University, Singapore (NTU Singapore), we are a pioneer in harnessing technology for various business domains. Our collaborative approach is integrated into our programmes, research, and partnerships, allowing us to effectively tackle business and societal challenges such as urban sustainability, supply chain resilience, healthcare, and ageing. Through interdisciplinary learning, we offer learners unparalleled opportunities to innovate, preparing them to thrive in today's dynamic landscape.



LEAD WITH CULTURAL DEXTERITY

Strategically located in Singapore, at the heart of an Asian-Western amalgamation of culture and business, NBS offers programmes that embody the best of both worlds. Our strong Asian heritage is complemented by our world-class faculty, providing a strong foundation in business insights enriched by studies in cultural intelligence, Asian consumer psychology, and the growing ASEAN region. We cultivate globally minded business leaders, empowering them to make a lasting impact while adeptly navigating cultures, both within Asia and across the world.



TRANSFORM FOR SUSTAINABILITY

Bringing together NTU Singapore's strengths in science and technology with NBS's leadership expertise, we nurture ethical, entrepreneurial leaders to address the broader issues in business, society, and the environment. Our programmes shape leaders with a purpose, guiding them to think beyond conventional boundaries. These leaders pioneer new paths, create value beyond just business outcomes, and bring about meaningful change where it matters most. Advocating both success and ethical behaviour, they lead a journey towards sustainability.

NANYANG EMBA CHINESE 南洋EMBA

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