



**NANYANG
TECHNOLOGICAL
UNIVERSITY**
SINGAPORE

Nanyang Business School

WHERE BUSINESS BEGINS

YOUR SUCCESS
STORY BEGINS WITH
A BACHELOR OF
BUSINESS FROM NBS.

UNDERGRADUATE PROGRAMMES
INNOVATE. LEAD. TRANSFORM.

BACHELOR OF BUSINESS

DEAN'S MESSAGE

PREPARE FOR
YOUR FUTURE WITH
CONFIDENCE



**PROFESSOR
JUN YANG**

DEAN, COLLEGE OF BUSINESS
(NANYANG BUSINESS SCHOOL)
PRESIDENT'S CHAIR IN FINANCE



“

Welcome to Nanyang Business School!

Deciding on a university is a major decision, and we're here to help you prepare for your future with confidence. As a premier business school in a leading technological university, we are uniquely placed to give you the skills needed to succeed in today's dynamic world.

Our programmes go beyond business. You'll uncover how business and technology intersect to solve real-world challenges while honing your capacity to innovate. We equip you to lead with cultural dexterity, preparing you to excel in diverse teams globally. As the world transforms, we give you the tools to drive sustainable change across industries.

Learning at NBS happens both inside and outside the classroom. Through internships, projects, and hands-on work experiences, you'll gain the practical skills and competence to step into your career, wherever it may take you. Whether you're interested in finance, entrepreneurship, or even technology, you'll graduate with the know-how and connections to succeed.

University life is also vibrant, offering countless opportunities for growth. From the energy of hall life to student clubs and community initiatives, you'll build friendships, discover new passions, and sharpen your leadership skills. Plus, with the support of our 65,000-strong alumni network, you'll always have guidance as you navigate your journey.

We believe every student has the potential to shape the future. We're excited to help you discover your strengths and achieve your goals, whether you're aiming to lead in business or create positive change in the world.

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IT'S THE BUSINESS

ABOUT OUR BACHELOR OF BUSINESS DEGREE

So you want to go into business? This is the place to start. Regarded as one of the best business degree programmes in Asia, our Bachelor of Business course is widely known for its professional orientation and innovative curriculum. Guided by a pragmatic, real-world focus, this is a rigorous, broad-based three-year direct honours programme, which will help you gain a global, forward-looking perspective, plus critical analytical skills. Through team-based projects, group presentations, and simulation case studies, we ensure that you will be ready to meet the demands of tomorrow's complex, dynamic business world. Are you ready to begin?

CONTENTS

HOW TO FIND YOUR WAY AROUND THIS E-BROCHURE

This short e-brochure is designed to give you all the key information you might need to help you make the decision to select NBS as your first choice. You can use this contents menu to jump quickly to the section that most interests you - from picking your courses, to learning about overseas study, or the fun of hall life. Finally, the most important page of all - the apply now page (p32). See you there!

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WHY NBS? **PAGE 02-11**

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HOW TO APPLY **PAGE 32-33**

5 REASONS TO SAY YES TO NBS

There are many reasons to make NBS your first choice for your Bachelor of Business. And the more you read of this e-brochure, the more you'll learn about them all. But to get us started, here are our "top five" reasons to pick NBS.



1. TAILORED

Our interdisciplinary curriculum allows you to assemble the perfect course - one that's tailor-made for you.



2. GLOBAL

Our overseas study opportunities are second to none - opening your eyes to a world of possibility.



3. MENTORSHIP

Our internship programme coupled with the support of our 60,000-strong alumni network combines to help get your career off to a flying start.



4. FRIENDSHIP

Clubs, community initiatives, and the adventure of life in Halls all offer a great way to build friendships and leadership skills.



5. QUALITY

The quality of our faculty and programme makes us the first business school in Singapore to be accredited by both the EFMD Quality Improvement System (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).



STRUCTURED TO GIVE YOU THE COMPETITIVE ADVANTAGE

At University level, your education has to be about more than just subject matter expertise. We are also trying to send you out into the working world as a person of good character and general competence, as well as cognitive agility. Our “modular” structure (in which you’ll take a total of around 34 to 37 courses) is carefully structured to ensure that all these aspects of your personal development (which we call the three “C”s) are catered to.

THE THREE “C”S OF YOUR PERSONAL DEVELOPMENT



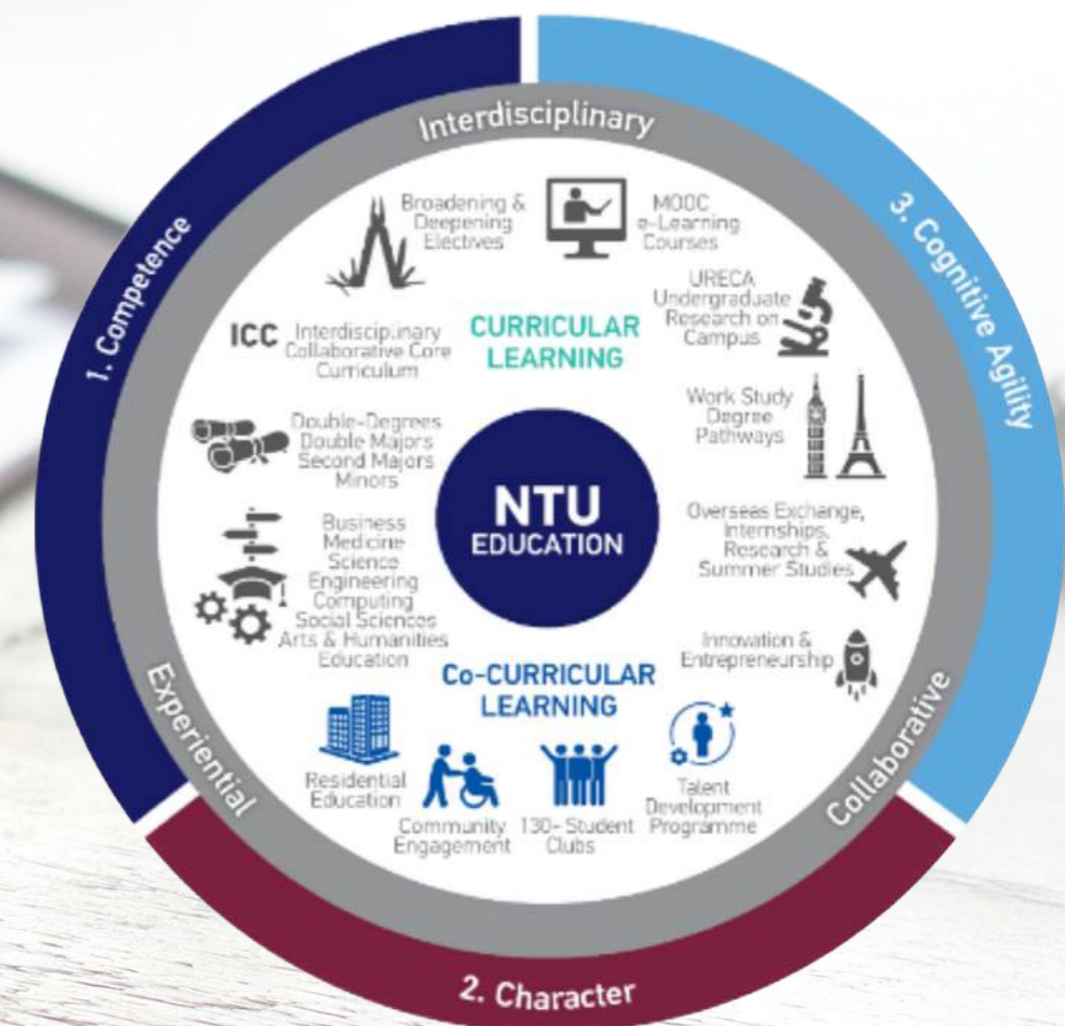
Character



Cognitive Agility



Competence



ASSEMBLING YOUR PROGRAMME

YOU NEED TO STUDY A MINIMUM OF 34 COURSES OVER 3 YEARS TO GRADUATE. NOW'S YOUR CHANCE TO CHOOSE.

Major requirement		Interdisciplinary Collaborative Core (ICC)		Broadening and Deepening Electives (BDE)
Business Core	Specialisation Core	Common Core	Foundational Core	
12	6-9	7	4	5-6

The Bachelor of Business degree programme at Nanyang Technological University (NTU) is a rigorous, broad-based three-year direct honours programme. It will help you gain a global, forward-looking perspective, plus critical analytical skills.

As per the table above, you need to take a number of courses in the five categories listed. Some of those are mandatory courses (such as Major Requirement - Business Core), and some you can select from a list of options such as your choice of business specialisation (Major Requirement - Specialisation Core), of which we have seven to choose from. Assemble your perfect programme!



MANDATORY COURSES

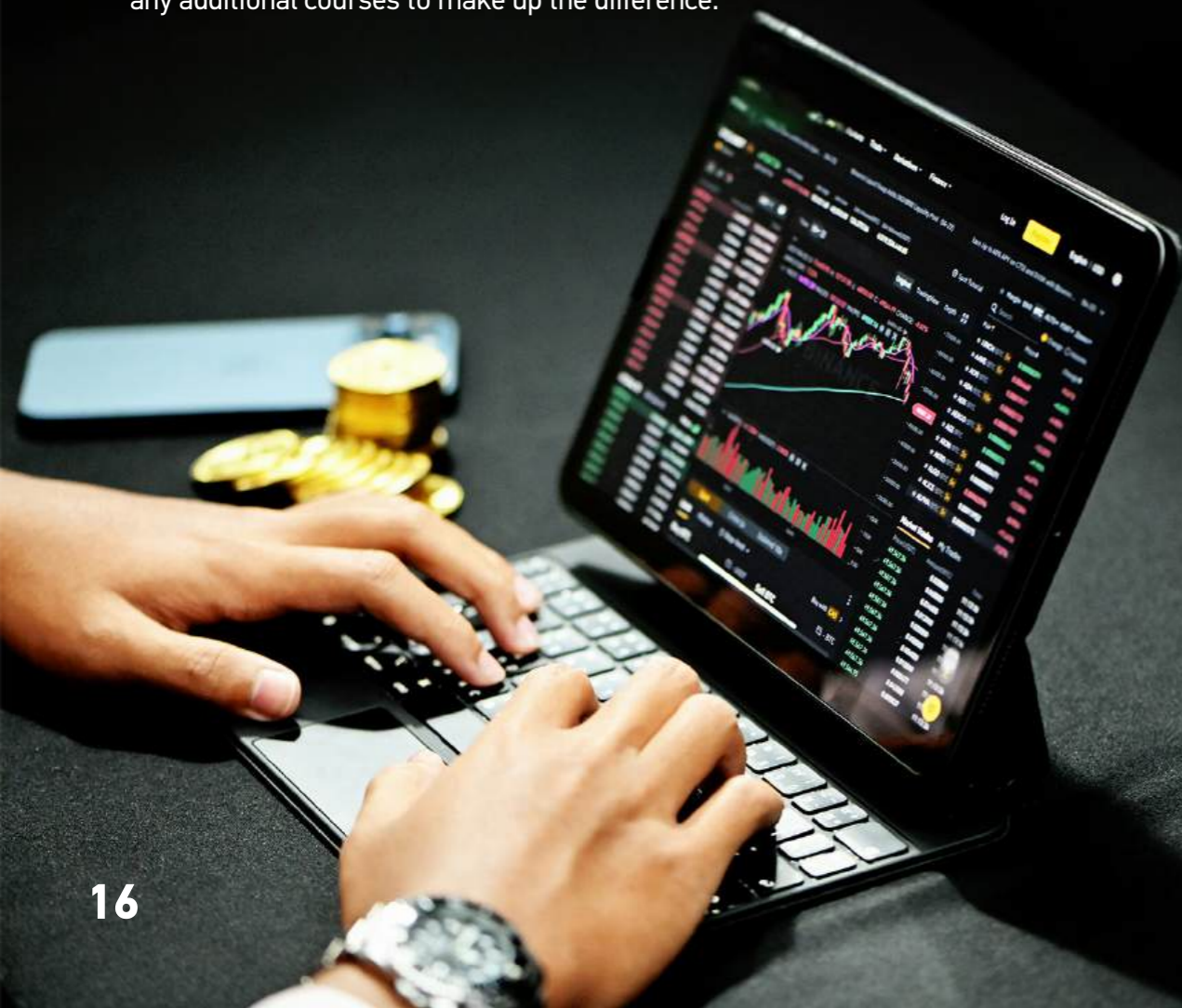
HERE ARE YOUR 29 “CORE” COURSES.

We operate one of the most rigorous business school programmes in the world. Every single one of our students will study all 29 of the courses you see on the right. Together, these will provide you with a thorough grounding in business, that will set you up for future success. This will provide you with a thorough grounding in business, that will set you up for future success.

COMMON CORE COURSES (ICC)	FOUNDATIONAL CORE COURSES (ICC)	BUSINESS CORE COURSES	
<ul style="list-style-type: none"> Inquiry and Communication in An Interdisciplinary World 	<ul style="list-style-type: none"> Decision-making with Programming & Analytics 	<ul style="list-style-type: none"> Financial Accounting 	<ul style="list-style-type: none"> Management Principles, Skills & Competencies
<ul style="list-style-type: none"> Navigating the Digital World 	<ul style="list-style-type: none"> Professional Attachment 	<ul style="list-style-type: none"> Financial Management 	<ul style="list-style-type: none"> Strategic Management
<ul style="list-style-type: none"> Ethics & Civics in a Multicultural World 	<ul style="list-style-type: none"> Careers Future Forward 	<ul style="list-style-type: none"> Intermediate Excel 	<ul style="list-style-type: none"> Business Operations & Process
<ul style="list-style-type: none"> Career & Entrepreneurial Development for the Future World 	<ul style="list-style-type: none"> Communication Management Strategies 	<ul style="list-style-type: none"> Principles of Economics 	<ul style="list-style-type: none"> 6 Core Courses from your chosen specialisation
<ul style="list-style-type: none"> Science & Technology for Humanity 		<ul style="list-style-type: none"> Statistics & Analysis 	
<ul style="list-style-type: none"> Healthy Living & Mental Well-being in an Aging Society 		<ul style="list-style-type: none"> Business Law 	
<ul style="list-style-type: none"> Sustainability: Society, Economy & Environment 		<ul style="list-style-type: none"> Marketing 	
		<ul style="list-style-type: none"> Organisational Behaviour & Design 	
		<ul style="list-style-type: none"> Managerial Accounting 	
7 COURSES	4 COURSES	18 COURSES	

PICK YOUR SPECIALISATION

The core courses provide the “backbone” of your degree. But now to your area of specialisation - the business discipline in which you are most interested. At NBS we are proud to offer the following seven specialisations. You must pick one of these. Note that some specialisations contain more courses than others. If your specialisation is one of those with fewer courses - don't worry, you won't need to take any additional courses to make up the difference.



1 ACTUARIAL SCIENCE

Accredited by the UK's Institute and Faculty of Actuaries and recognized as a Centre of Actuarial Excellence by the US Society of Actuaries. This programme builds a strong foundation in technology, data analytics, and industry-focused skills, equipping students for a prestigious career in the financial sector.

8 courses

2 BUSINESS ANALYTICS

You'll study business applications, statistics, operations management, information systems, artificial intelligence, data science, machine learning and key technologies. You'll also develop hard skills in math/stats/programming as well as soft skills in communicating results to management and managing analytics projects.

6 courses

3 MARKETING

Giving you a solid grounding and a competitive edge upon graduation, the Marketing Specialisation covers digital Marketing, Marketing Analytics, and Consumer Neuroscience. Our curriculum is regularly updated based on feedback from students, alumni, and key employers. Prepare yourself for a successful career in Marketing and related communications fields.

7 courses

4 BANKING AND FINANCE

Prepare yourself for a career in Wealth Management, Asset Management, Corporate Finance, Investment Banking or Financial Innovation and Analytics (FinTech), with this comprehensive and cutting edge specialisation.

8 courses

5 HUMAN RESOURCE CONSULTING

This is the world's first undergraduate business programme in human resource consulting. You'll develop competencies in areas such as evidence-based consulting, talent selection and assessment, design of rewards and incentives, performance management, people analytics, design of mobile- and e-learning training modules, and cultural intelligence.

7 courses

6 RISK ANALYTICS

This is a great route to becoming a Financial Risk Manager. You'll study both financial risk management and data analytics. This programme covers 100% of the FRM Exam Part I syllabus - so you'll be able to take that exam at the end. We also cover 20% of the FRM Exam Part II syllabus - setting you up for a strong start to your career. We closely follow the curriculum of the GARP Financial Risk Manager (FRM®) certificate.

7 courses

7 INTERNATIONAL TRADING (ITP)

Learn about the commodities market, international tax and trading laws, enterprise risk management, and other essential topics that will prepare you to be a part of the commodities trading community. Singapore is the largest physical commodities trading hub in Asia, so this is the perfect environment in which to study this specialisation.

9 courses




NOW SELECT YOUR BROADENING AND DEEPENING ELECTIVES (BDE).

The point of BDE courses is (as the name suggests) to either broaden or deepen your learning experience with us.

The great thing about BDE courses is that you can pick from the list of courses offered by us at NBS, or from courses offered by other Schools in the University.

You can even read MOOC courses (Massive Open Online Courses) if they are approved by NTU.

So, there's a huge amount of choice - it's up to you to choose wisely!



ANYONE FOR AN OPTIONAL SECOND MAJOR?

BACHELOR OF BUSINESS WITH SECOND MAJOR IN SUSTAINABILITY

Structured according to the three traditional pillars of sustainability: Society, Environment and Economy (colloquially known as People, Planet and Profit), this new second major will give you the foundation and practical tools for understanding the concepts of sustainability and applying them to real world scenarios.

BACHELOR OF BUSINESS WITH SECOND MAJOR IN ENTREPRENEURSHIP

Offered in collaboration with the NTU Entrepreneurship Academy, this degree programme will teach you how to identify the economic potential of technology, translating it into products and services that benefit society. The programme includes an exhilarating 20-week, hands-on experiential session that will introduce you to start-ups, venture capital firms, entrepreneurship support organisations, and innovation setups in corporations.

LET YOUR AMBITIONS TAKE FLIGHT.

WE OFFER A MULTITUDE
OF SCHOLARSHIPS
RECOGNISING TALENT
AND POTENTIAL.

Our scholarships are offered in recognition of academic excellence and leadership potential. We offer a variety of scholarships to new as well as current students pursuing their full-time undergraduate studies, and they are generally awarded to students based on academic merit and good co-curricular records

Scholarships may include both a living allowance and an accommodation allowance, a travel grant, and even a one-off computer allowance.

Click on the QR code below to view our full list of scholarships, and to apply.





LIVE YOUR NBS LIFE

HALL LIFE: We offer all students the chance to live in our Halls of Residence. This “residential education” is an amazing immersive experience and a great way to study.

HOUSES & CLUBS: Every student will be allocated a “house” when they arrive - a sense of fraternity and a place to belong. There are also dozens of clubs you can join - a club for every interest!





BROADEN YOUR HORIZONS.

OVERSEAS STUDENT EXCHANGE AND INTERNSHIP OPPORTUNITIES.

Today's globalised business climate requires talent who are equipped with a global mindset and cultural intelligence.

What better way for you to develop this than by doing an overseas internship. Maybe you'll be working at Goldman Sachs New York, or Tesla in Austen Texas?

We've arranged overseas internships in over 15 countries around the world so far - tell us where you want to go and we'll do everything we can to help you broaden your horizons.



WHERE WILL YOUR CAREER BEGIN?



NBS is the only school at NTU with its own dedicated careers team. We call them ACE - Academy for Career Excellence. And it's their job to help open doors for you to some of the world's finest companies. We will also connect you with mentors who can give you advice as you transition from the world of study to world of employment.





Arif Arshath

Alumni

Nanyang Business School ignited my passion for financial forensics, equipping me with expertise and real-world experience. Mentorship, lifelong friendships, and invaluable connections transformed my career and life - I'm proud to be an NBS alum.



Hew Shyn Yi

Alumni

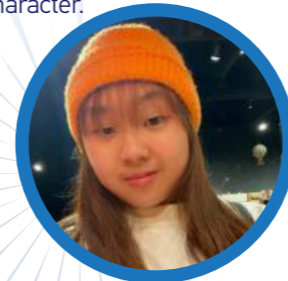
NBS transformed me from uncertain to empowered. Holistic curriculum, expert professors, and invaluable internships prepared me for success. Lifelong friendships and cherished memories make my NBS journey unforgettable - gratitude and nostalgia forever.



Poh Jenell

Marketing

My time at NTU was transformative, marked by leadership growth as NBS Coloursplash Camp Chairperson and House Captain. I forged lasting friendships and unforgettable memories. From community service to internship experiences and Judo CCA, every moment enriched my university life, leaving an indelible mark on my character.



Khor Zhi Yi

Business Analytics

As an NBS student, my academic journey was both challenging and rewarding, thanks to the school's emphasis on practical application, meaningful connections, and supportive community. I wholeheartedly recommend NBS for its transformative experience, fostering substantial personal and academic growth through workshops, company talks, and lifelong connections.



MEET A FEW OF OUR STUDENTS AND GRADUATES



Presheeta Rai

Human Resource Consulting

My NBS journey extended beyond academics, fostering holistic growth through transformative experiences like my overseas summer internship in Thailand, where I applied theoretical knowledge in real-world settings. NBS's commitment to all-inclusive growth, supported by ACE Office, helped me discover my unique identity.



Lee Jia Wen

ADDA (ACDA)

As a third-year NBS Accountancy and Data Science & AI student, my experiences have dispelled university myths, revealing a supportive community that fosters collaboration and growth. From study groups to hackathons and internship guidance, NBS's vibrant environment has exceeded my expectations.



Matthew Seet Wei Ren

Banking & Finance

My NBS journey was incredibly fulfilling, packed with academic and co-curricular opportunities that sparked growth and camaraderie. From career support to house events and student leadership, NBS provided a dynamic experience that made my time truly "Nothing But Spectacular".



Darius Li Le Heng

ACBS

Stepping into NTU was a life-changing adventure, where I discovered my potential through leadership roles, cultural immersion, and internships. With a strong academic foundation, diverse experiences, and supportive community, I'm now a well-rounded individual ready to embrace future challenges.



APPLY TO NBS TODAY



15th Nov 2024 - 12th Jan 2025

EASE APPLICATION

4th Nov 2024 - 19th Mar 2025 (closing
date vary by qualifications)

IB AND INTERNATIONAL QUALIFICATIONS

1st Dec 2024 - 20th Jan 2025

NUS HIGH SCHOOL

1st DEC – 15th JAN 2025

NUS HIGH SCHOOL

1st - 21st Feb 2025

POLYTECHNIC

Day of A-level result release to
19th Mar 2025

GCE "A" LEVEL



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