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Rueban Manokara oversees the policy development and implementation efforts related to carbon finance within WWF's networks. Rueban also serves as a Technical Advisory Body member of the Carbon Offsetting and Reduction Scheme for International Aviation, the carbon reduction programme administered by the UN's International Civil Aviation Organisation.

Rueban previously served in the National Climate Change Secretariat in the Strategy Group, Prime Minister's Office, Singapore as Singapore's lead negotiator for Article 6 at the UNFCCC and coordinated the development of Singapore's carbon market policy. Rueban has a Master in Law from the University of Oxford.