

**SPORT SCIENCE & MANAGEMENT
SS3332 FINANCE AND BUSINESS IN SPORT**

Academic Year	2025-26	Semester	1
Course Coordinator			
Course Code	SS3332		
Course Title	Finance and Business in Sport		
Pre-requisites	-		
No of AUs	3		
Contact Hours	39		

Course Aims

The learning objective of this course is to introduce you to important financial concepts and systems. This will allow you to appreciate the financial aspects of the sports business and evaluate the financial position of companies by analysing financial statements.

Intended Learning Outcomes (ILO)

By the end of this course, you should be able to:

1. define basic financial and accounting terms.
2. describe the different forms of financial systems and business structures.
3. analyse financial statements and evaluate the financial position of a company.
4. demonstrate competency in using spreadsheets for budgeting and managing financial resources.
5. evaluate fund-raising strategies for capital investment.

Course Content

The following topics will be covered:

1. Financial systems and business structures
2. Financial statements and analysis
3. Capital structuring and financial management

NTU Competencies & Graduate Attributes

NTU Competencies

Character	
Competence	√
Cognitive agility	√

NTU Graduate Attributes

Graduate Attributes	Level (i.e., basic, intermediate, advanced)
1. Decision Making	Intermediate
2. Digital Fluency	Intermediate
3. Sense Making	Advanced
4. Information Literacy	Intermediate
5. Critical Thinking	Advanced

Assessment (includes both continuous and summative assessment)

Component	ILO Tested	Weighting	Team/ Individual	Assessment Rubrics
1. Financial Analysis Assignment	1-3	30%	Individual	Appendix 1
2. Class Quiz	1-5	10%	Individual	
3. Class Participation	1-5	10%	Individual	Appendix 2
4. Final Examination	1-5	50%	Individual	
Total		100%		

Formative Feedback

Feedback for learning will be verbally provided during lectures and group discussions.

Learning and Teaching Approach

Approach	How does this approach support you in achieving the learning outcomes?
Lectures	<p>Lessons will adopt the following approaches.</p> <ul style="list-style-type: none">• Lectures to provide information for key learning concepts and theories.• Class discussions to engage you in a deeper understanding of the theories and applying them in real-life contexts.• Video clips to provide an alternative mode of instruction.• Case studies to demonstrate the application of the theories in real-life contexts. <p>Use of computer-simulated software to provide opportunities for practice</p>
Online Learning	<p>Time will be given for learning from online materials as a part of the flip teaching approach. These materials will support key concepts</p>

	covered in lectures and laboratories.
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Reading and References

TBA on NTULearn

Course Policies and Student Responsibilities

(1) General

You are expected to complete all assigned pre-class readings and activities, attend all classes – lecture and laboratory – punctually, submit all scheduled assignments and take tests by due dates. You are not allowed to swap laboratory groups without express permission from the course coordinator. You are expected to take responsibility to follow up with course notes, assignments and course-related announcements for sessions they have missed. You are expected to participate in all discussions and class activities unless there is a valid medical reason not to do so.

(2) Absenteeism

Absence from class without a valid reason will affect your overall course grade. Valid reasons include falling sick, supported by a medical certificate and participation in NTU's approved activities supported by an excuse letter from the relevant bodies.

If you miss a lecture, you must inform the course instructor via email prior to the start of the class.

(3) Absence Due to Medical or Other Reasons

If you are sick and not able to complete a test or submit an assignment, you have to submit the original Medical Certificate (or another relevant document) to the Sport Science & Management (or Home School) administration to obtain official leave. Without this, the missed assessment component will not be counted towards the final grade. There are no make-ups allowed.

Academic Integrity

Good academic work depends on honesty and ethical behaviour. The quality of your work as a student relies on adhering to the principles of academic integrity and to the NTU Honour Code, a set of values shared by the whole university community. Truth, Trust and Justice are at the core of NTU's shared values.

As a student, it is important that you recognise your responsibilities in understanding and applying the principles of academic integrity in all the work you do at NTU. Not knowing what is involved in maintaining academic integrity does not excuse academic dishonesty. You need to actively equip yourself with strategies to avoid all forms of academic dishonesty, including plagiarism, academic fraud, collusion, and cheating. If you are uncertain of the definitions of any of these terms, you should go to the [NTU Student Academic Integrity Policy and Procedures link](#) in the Student Portal for more information. Consult your instructor(s) if you need any clarification about the requirements of academic integrity in the course.

Special note: Generative AI tools will be allowed to the extent stipulated for each assignment in the assignment instructions, and any such use must be duly referenced or disclosed.

Course Instructors

Instructor	Office Location	Phone	Email
TBA			

Planned Weekly Schedule

Week	Topic	ILO	Readings/ Activities
1	Introduction Financial Issues in Sport	1	Chapter 1
2	Financial Systems and how they operate	1, 2	Chapters 4-5
3	Financial Systems and how they operate	1, 2, 3	Chapter 2, 6
4	Financial Systems and how they operate	1, 3, 4	Chapter 3
5	Budgeting	1, 3, 4	Chapter 12
6	Budgeting	1, 3, 4	Chapter 6
7	Financial Management and Analysis	1, 3, 4	Chapter 13
Recess Week			
8	Financial Management and Analysis	1, 3, 4	
9	▪ Inventory and Production Management	1, 5	Chapters 8-10
10	▪ Inventory and Production Management	1, 4, 5	Chapter 7
11	▪ Inventory and Production Management	1, 4, 5	Chapter 11
12	▪ Presentation for E- Learning		
13	▪ Written Test	1, 2, 4, 5	

Appendix 1: Assessment Criteria for Financial Analysis Assignment (30% of Final Grade – marked out of 100)

	A+, A, A-	B+, B	B-, C+, C	D+, D	F
Understanding financial terms (20)	Demonstrates a very good understanding of the terms.	Demonstrates a good understanding of the terms.	Demonstrates a basic understanding of the terms.	Demonstrates a weak understanding of the terms.	Does not demonstrate any understanding of the terms.
Performing financial analysis (40)	Able to provide excellent analysis of the financial statements. The use of financial tools and calculations are without errors.	Able to provide a good analysis of the financial statements. The use of financial tools and calculations with few minor errors.	Able to provide adequate analysis of the financial statements. The use of financial tools and calculations are with some minor errors.	Able to provide adequate analysis of the financial statements. The use of financial tools and calculations are with errors.	Unable to provide adequate analysis of the financial statements. The use of financial tools and calculations with many errors.
Evaluation of financial statements (40)	The evaluation accurately reflects the financial status of the company. There is an excellent basis for the evaluation.	The evaluation accurately reflects the financial status of the company. There is a good basis for the evaluation.	The evaluation accurately reflects the financial status of the company. There is some basis for the evaluation.	The evaluation accurately reflects the financial status of the company. There is an insufficient basis for the evaluation.	The evaluation does not accurately reflect the financial status of the company.

Appendix 2: Assessment Criteria for Participation (10% of Final Grade)

	A+, A, A-	B+, B	B-, C+, C	D+, D	F
Class Participation (10)	Participates actively in class, demonstrating a deep understanding of the content.	Participates actively in class, demonstrating a good understanding of the content.	There is some participation during class, demonstrating an adequate understanding of the content.	There is little participation in class.	There is an absence of any participation in class.